

PRESS KIT

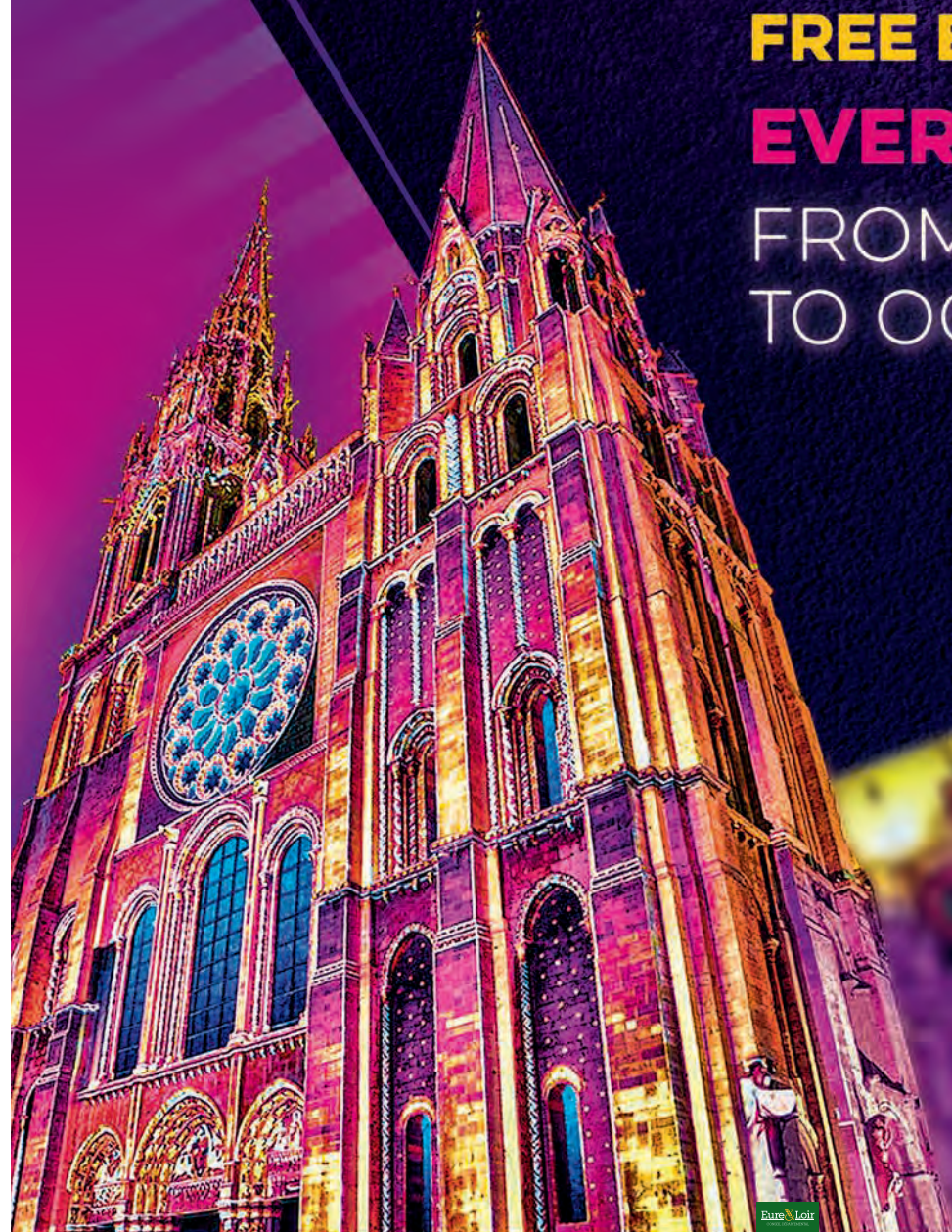
# Chartres

## en lumières

**FREE EVENT** 2016

**EVERY EVENING**

FROM APRIL 16<sup>TH</sup>  
TO OCTOBER 8<sup>TH</sup>



CHAUVEAU RETRODOR Direct Matin ANOUS PARIS Lamirault Bascapèl Eure & Loir JCDecaux GANTHEUX Ancestry LUO

SNCF ALVISEYS CMI MONARQUE ERDF VINCI LORENOVE citéos écho républicain Chénie

CHARTRES  
OFFICE DE TOURISME

Capitale de la lumière et du parfum  
CHARTRES

C'est Chartres !



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## LIGHTS OF CHARTRES

### A UNIQUE EVENT IN THE WORLD

- The 13th edition of the Lights of Chartres (Chartres en Lumières) takes place from 16 April to 8 October 2016.
- 24 sites, all part of an exceptional historical heritage, are illuminated each night: Notre Dame Cathedral, listed as a UNESCO world heritage site (3 displays: royal gate/north gate/south gate), the old Episcopal Palace (grand façade of the Fine Arts Museum and the Bishop's Garden), churches, bridges, wash houses at the edge of the River Eure, the multimedia library, streets and squares of the upper town.

Among these 24 illuminations, 3 new displays will be introduced from day one:

- Fine Arts Museum, "Bishop's Garden" façade,
- The Theatre
- St André Collegiate Church;

and two displays will be revealed on 21 June:

- Fine Arts Museum, grand façade,
- Foulerie wash house.

- A second interactive light display animates Place Billard
- 176 consecutive nights of illuminations.
- A completely free event.
- An international light painting contest.
- A Celebration of Light on 17 September.

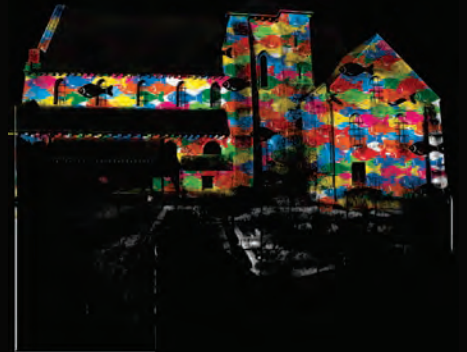
# Chartres en lumières

© Camille Gross and Olivier Magermans



© Camille Gross & Olivier Magermans -

© Flshka Design



# Chartres en lumières

## WHAT'S NEW

Several new features are introduced on the occasion of the 2016 edition.

### 3 new displays from 16 April



- **Saint André Collegiate Church**, a historic monument, is decorated with a different colourful scene, composed of four successive designs, every year as in the past 4 years.

- **The theatre** is mapped by the productions of the 4 winners of the 2015 video mapping contest:

\* 1st prize: Alessio Cassaro presents *Opticks*: "A tribute to the studies on light by Isaac Newton." 2' 30"

\* 2nd prize: Jean-Noël Beyssier/Fishka Design presents *Evolve*: "From the birth of the Earth to the world we know today, a few billion years of evolution." 2' 24"

\* 3rd prize: *E(fée)mère* by Max Vallon/streed Lab: "The magical and rhythmic parade of an ephemeral and nocturnal creature." 2' 30"

\* Crowd pleaser: *Theatre - Le miroir de la vie* by Laroslav Kostenko/Eurovideomapping: "art theatre, a form of knowledge about the world."

- Finally, **the façade of the Fine Arts Museum**, near the Bishop's Gardens, has a new display created by Camille Gross and Olivier Magermans: "Luna is a tale about the adventures of a small moon named Luna who goes out in search of her friend Stella. During her journey she takes us to different celestial worlds." 6' video

### 2 new displays from 21 June

- grand façade of the Fine Arts Museum

- Foulerie wash house

# Chartres en lumières



*Spectaculaire. Merveilleux. Émerveillement.*

*Spectaculaire. Merveilleux. Émerveillement.*



## ILLUMINATED PATH



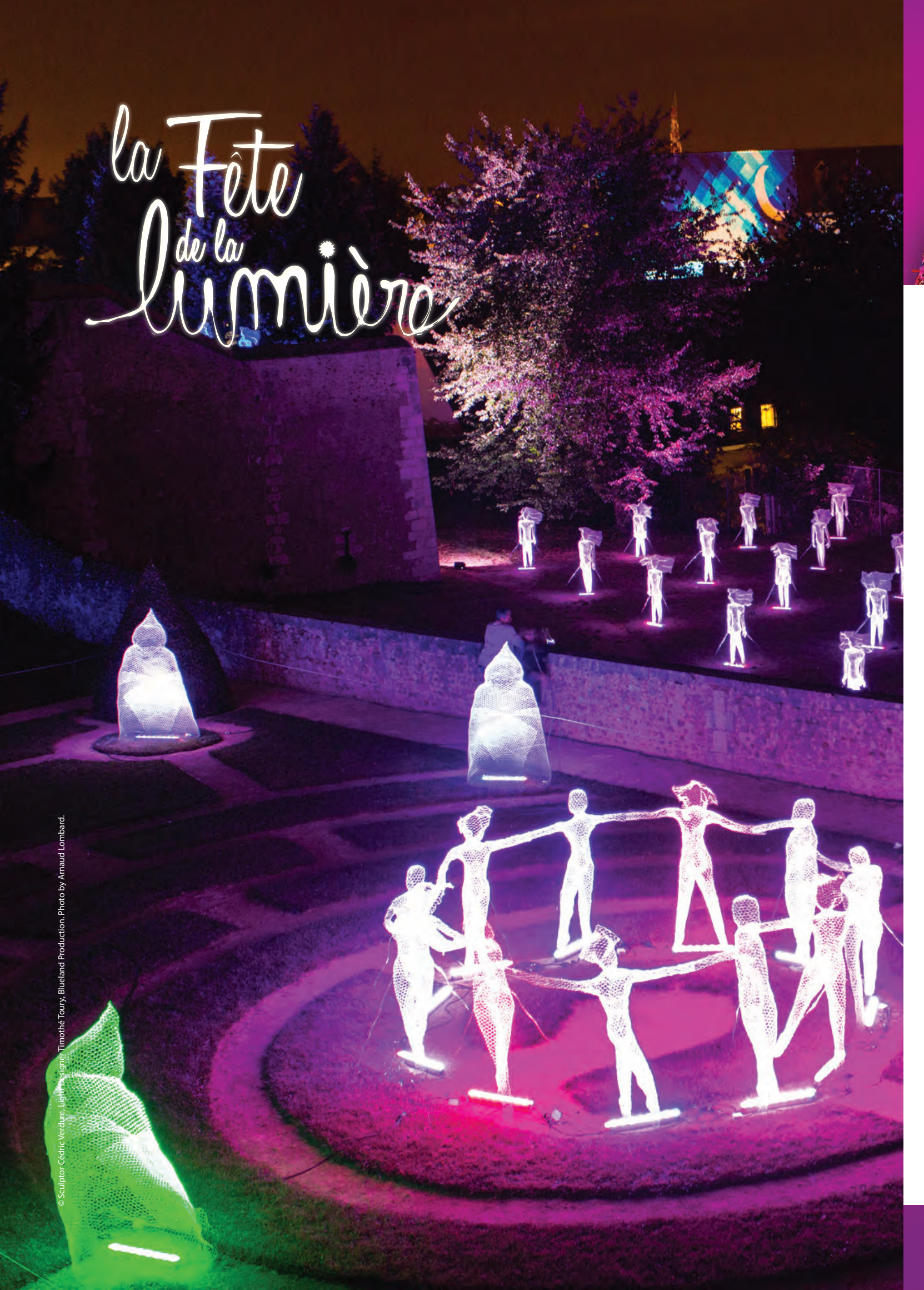
- 1 Cathedral - royal gate
- 2 Cathedral - north gate
- 3 Cathedral - south gate
- 4 Fine Arts Museum grand façade
- 5 Fine Arts Museums\* façades of the Bishop's Garden
- 6 Saint André Colligate Church\*
- 7 to 15 Bridges and wash houses along the Eure
- 16 Church of Saint Pierre
- 17 Rue Saint-Pierre
- 18 Rue des Écuyers
- 19 Place Billard
- 20 De-Lattre-de-Tassigny Fresco
- 21 Theatre\*
- 22 Multimedia library
- 23 Galerie de Chartres - former Saint Foy Chapel
- 24 Rue de l'Étroit-Degré

\* New displays

 Start of tourist train tour

**7 themed paths** to discover and download on:  
[www.chartresenlumieres.com](http://www.chartresenlumieres.com)  
 and the application "Chartres en Lumières"  
 (Lights of Chartres).

# la Fête de la Lumière





# Chartres en lumières

## CELEBRATION OF LIGHT SATURDAY 17 SEPTEMBER 2016

**From 9pm to 1am. 14<sup>th</sup> edition**

A fantastic atmosphere for this unique evening! Thousands of people take to the streets of the city to discover the many art installations and other original, poetic, humorous, playful and interactive activities. This is a major event for the people of Chartres and all those who love to celebrate in a friendly family atmosphere.

On this occasion, the city will reveal the creations of the winners of the second edition of the light painting contest, chosen by a panel of professionals, as well as the winner of the "Crowd Pleaser" award.

This photography contest takes place from 29 March to 5 June. Light painting is a photographic technique that uses light to draw shapes during the shooting. The traces of light obtained by a long exposure time are an inevitable reference to the magic of Lights of Chartres.

Learn all about the contest in 2016 on:

[www.chartresenlumieres.com](http://www.chartresenlumieres.com).



# Chartres en lumières

*Synthésaurus, Aléa & L'Empire*



# Chartres en lumières

## BEHIND THE SCENES

Behind the great showcase of Lights of Chartres, 3 technicians make sure that everything runs smoothly thanks to top of the line equipment:

- 5 giant image projectors (PIGI)
- 20 high-power video projectors
- 20 LED projectors
- 11 conventional projectors
- 12 halogen conventional projectors
- 12 loudspeakers
- 14 projection towers
- 22 synchronized and timed control systems.



- 1 million lumens (unit of light flow) used
- 148.8 kWh consumed
- 500 linear meters of analogue film

# Chartres en lumières

SPECIAL THANKS TO OUR MANY PARTNERS



ANOUS PARIS

Direct Matin



Eure & Loir  
CONSEIL DÉPARTEMENTAL

Lamirault  
GROUPE AUTOMOBILE

JCDecaux

cf l'écho  
républicain

AUVISYS  
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CAISSE D'ÉPARGNE  
LOIRE-CENTRE

VINCI  
AUTOROUTES

ERDF  
L'ÉLECTRICITÉ EN RÉSEAU

Fenêtres  
LORENOVE  
Groupe LORILLARD III

RETRODOR®  
LA BAGUETTE



CM'in  
CHARTRES métropole  
innovations numériques

Depuis 1950  
GAUTHIER  
Traiteurs

Harmonie  
mutuelle

CHAUVEAU  
Imprimerie

Grand  
MONARQUE  
Hôtel & Spa



# Chartres en lumières

## HISTORY OF LIGHTS OF CHARTRES

The Lights of Chartres event has been animating the city for the past 13 years. The first Celebration of Light took place in 2002 and quickly became one of the city's most remarkable events, attracting tourists from around the world. Approximately one million visitors are expected each year.

Laurent Lhuillery, municipal councillor, entrusted with the enhancement of the city's heritage through light, explains: *"Chartres is known as the City of Lights (and Perfume) thanks to the world-famous windows of its cathedral and the beautiful evening skies of the region of Beauce in autumn. In 2002, we wanted to extend this reputation and help visitors discover all of Chartres' heritage, including a great number of architectural treasures. For this, we wanted to use modern technology and show that we can combine ancient heritage and innovation. Many local people and businesses immediately joined the project. Chartres was the first city to highlight its heritage with light. It is now part of LUCI, the international network of cities on urban lighting. "*

This event is made possible by the involvement of municipal services and the support of local business partners as well as the local residents of Chartres.



## ABOUT LIGHTS OF CHARTRES

### Opening of the 4th edition of a night urban trail

Saturday 16 April, Chartres Métropole Triathlon organises races in support of Les Enfants de la Lune Association.

- at 4pm, a family cultural awareness game;
- at 7:30pm, a route of 4km for women who become ambassadors of the fight against breast cancer during the race;
- at 9:30pm, a night urban trail of 7km or 16km.

[www.trail-urbain-nocturne-chartres.fr](http://www.trail-urbain-nocturne-chartres.fr)

### Themed products with the Tourist Office

#### Guided tours

- Lights of Chartres: the opportunity to discover the best illuminations and the latest anecdotes from behind the scenes of the event.
- Lights of Chartres "Privilege" package: Lights of Chartres combined with a candle-lit tour of the cathedral's crypt.

#### Various day programs and trips in Chartres:

Different packages based on the theme of "light" are offered during the Lights of Chartres event: VIP evening, 2-day/1-night trip, personalised programs for magical moments together with family or friends.

Also discover the following trips: "Esquisse de Chartres", "Chartres Pass", "Chartres à vélo", "Culture et savoir-faire", "C'est vous le chef" and more!

#### A wide range of exclusive products

A series of "Lights of Chartres" products are on sale at the Tourist Office and in local book shops: DVDs, coffee table books, umbrellas, post cards, magnetic book marks and more.

### Information:

Tourist Office of Chartres - Tel. +33 (0)2 37 18 26 26 - [info@otchartres.fr](mailto:info@otchartres.fr)

En ouverture de

# Chartres en lumières

**SAMEDI 16 AVRIL 2016 21H30**

## 4<sup>E</sup> TRAIL URBAIN NOCTURNE

7 km  
16 km

**SITRANS LOGISTIQUE**

**Et aussi...**

**16h**  
**Jeu d'orientation culturelle des familles**

**19h30**  
**Chartres pour Elles**

**Organisation**  
**CHARTRES métropole TRIATHLON**

**Infos et inscriptions**  
[www.trail-urbain-nocturne-chartres.fr](http://www.trail-urbain-nocturne-chartres.fr)

Soirée au profit des Enfants de la Lune et de la lutte contre le cancer du sein

Partenaires événement



Partenaires média



### ENFANTS DE LA LUNE



Association pour le Xeroderma Pigmentosum

A poetic name that covers the painful reality of children who are required to shield themselves from sunlight. Those suffering from Xeroderma pigmentosum must protect themselves not only from the sun, but from all UV rays, which put their lives in danger by the early onset (from the age of 2) of cancer.





## PRESS & CONTACT INFORMATION

See photos of the Lights of Chartres event  
(Posters, royalty-free photos, press kit) on:  
[www.chartresenlumieres.com](http://www.chartresenlumieres.com)  
in the section **Press Information**



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## TO FOLLOW THE LATEST NEWS ABOUT LIGHTS OF CHARTRES

The application "Chartres en lumières" (Lights of Chartres) available for free on Google Play® and App Store®, allows you to geotag the city's points of interest and gives information about symbolic places and themed tours.

