

# COLMAR TOURISME

PRESSE KIT



**tripadvisor®**  
Colmar - Listed in the Trip Advisor's "12 Fairy-tale Places That Are Actually Real" in 2014 and 2015

#37  
**The New York Times**  
PLACES TO GO 2016



[www.tourisme-colmar.com](http://www.tourisme-colmar.com)



# Summary

# Press service caring for you

To facilitate the organization of your reports the press service of the Tourist Office is at your disposal. We listen to you to create a program in line with your expectations. Accommodation, catering, visits... Our service takes care of you for a custom home.

## Presse contact

presse@tourisme-colmar.com - 0033 3 89 20 69 10

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## Lovely Colmar

« Colmar is a condensed version of Alsace in all that is most typically Alsatian »

### Identity card

Prefecture of Upper-Rhin

Capital of Centre-Alsace

67 214 inhabitants

66.57 km<sup>2</sup>

3rd city of Alsace (population)

Folwers city : 4 stars

Climate : semi-continental

Cold winters and hot summers

Average temperature : 12°C

It is no longer necessary to extol the charms of Colmar : timbered houses, canals, pedestrian town center with many flowers and good food ... Condensed of an idyllic Alsace, the capital of Alsace the wines is the guardian of a lifestyle that you need to discover!

Colmar offers the intimacy of a small town combined with a rich heritage and culture. Nestled at the foot of the vineyard, at the crossroads of major European roads, the city with multicolored houses is also the birthplace of sculptor Bartholdi, father of the famous Statue of Liberty in New York and was born Hansi, the best known illustrators of Alsace.

You will not miss to discover the essential district of the «Little Venice» and the Quai de la poissonnerie while strolling in the vast historical center of the city known for its half-timbered houses dating from the Middle Ages to the Renaissance. The culture vultures will complete the visit of Colmar by its museums especially the Unterlinden museum to admire its famous Issenheim Altarpiece ...



## Tourism in Colmar

« A city that can be seen again and again without ever tiring »

Le Monde du plein air

Alsace is a very popular French region. French, European and international tourists come to spend holidays and pass a good time here. In 2011 there was 11.7 million visitors exploring this beautiful region.

Tradition and modernity mix together every day in Alsace. Conviviality and hospitality are strong values and the tourist services are diverse and of high quality. Alsace is an attractive region which never fails to see the number of tourists increase each year. Colmar is a favorite destination for romantic and family holidays. The number of tourists in Alsacian wines has grown in 2011 and hopes to continue to grow thanks to the many events throughout the year.

French people represent over half of our visitors (61%) but foreign tourists are not far behind. German, Belgian, Swiss, Spanish, Chinese, Japanese, South American – they all like Alsace.

Colmar is a condensed version of Alsace in all that is most typically Alsatian. Every season is beautiful and has its own attraction. Between the « Parc Naturel Régional du Ballon des Vosges » and the Rhine you can enjoy many activities : sport, nature, relaxation, architecture, culture and tradition. You can easily let yourself be tempted by the renowned gastronomy, fine wines, charming hotels and a friendly/romantic stroll on the Lauch (a riviere in Alsace).

« Open-air museum »



**You must absolutely do it !**

**« Petite Venise » district**

**Museums**

**Market hall**

**Gourmet break in a traditional restaurant « Winstub »**

**A boat ride**

**Meeting with 2 winemakers in downtown**

**Magic Christmas in Colmar**

**Night guided tour**

**A walk to discover the works of Bartholdi**

## History

Colmar, from the Roman Columbarium, for mentioned for the first time in 823, in an act of donation by Emperor Louis le Pieux, son of Charlemagne. In 9th century Colmar's architecture was in the form of huge wooden buildings, barns, stables, a press, an inner courtyard and dovecote. The city was devastated by fire in 1106, but was rebuilt and continued to develop in the Middle Ages until it became an Imperial City in the 13th century under Frederick II of Hohenstaufen. At that time religious orders established themselves in Colmar. Franciscans, Dominicans and Augustinians built their places of worship and dwellings, with numerous churches and monastic buildings still standing today in the historical centre.

In 1354, Colmar took part in the establishment of the Decapole, federation of ten cities of Alsace united to defend their privileges and Imperial City status. Colmar was therefore the largest Imperial City in Alsace after Strasbourg, which had free city status. The Koïfhus building finished in 1480 accommodated the meetings of the Decapole political members until 1678, when Colmar became a "Royal City of France" after the Revolution.

In the meantime, the Lutheran reform occurred without conflict in 1575, the Thirty Years' War (1618-1648) caused great upheavals that ruined the city, and in 1635 Colmar was placed under the protection of the King of France without going as far as abandoning its status of Imperial City, its privileges, rights and customs. In 15th and 16th centuries the city were in its golden age, when it found wealth thanks to its merchants, agriculture and above all wine making. Superb buildings and other sumptuous abodes were built.

Voltaire, who stayed in Colmar for thirteen months between 1753 and 1754, described the city as "a city half-German and half-French, and wholly Iroquoian". Wars and epidemics have not been kind to Colmar but it has always been able to recover from its troubles and develop its singular identity around illustrious political or artistic figures.



## Move around ...

More than 40 tourist signs are placed in the historical center to learn a little more about famous monuments of the city. Feel free to use the QR code to see videos, listen to audio guides, and read more detailed...

### Heads House

In this shopping street not miss the Heads House and its majestic German Renaissance decoration. 111 faces and a beautiful oriel window on three floors adorn the house of excess, built in 1609 purchasing on behalf of a very rich merchant. Raise your head on the roof to see the little cooper made by Bartholdi in 1902, because since 1895 the house belonged to a syndicate of winegrowers and became the headquarters of the wine market.

### Marchands Street

Pass under the porch of Koïfhus to go rue des Marchands. You will discover the famous Pfister House of 16th century (1537), which owes its name to one of its owners. Medieval house but in Renaissance design, this house made of wood and stone is adorned with a beautiful corner oriel window, rich mural paintings and a long gallery. Today it is a wines and spirits shop. On the next house, called "Zumkragen", in the corner, you will discover with surprise a character carved of 17th century representing a draper. Further on, at number 28 of the street, a house in Art Nouveau façade contrasts with the traditional timbered style. At number 12, pass under the porch to discover a rural vestige of medieval times, an old farmhouse of the 15th century. At the top of the street, turn right, in rue Berthe Molly. By the past, between 1753 and 1754, Voltaire passed certainly on this way to return at his house, at number 10, where he lived 13 months. Just next it's an old brewery which was located at this address. You can recognize it with its singularly architecture on stilts to storing hops. On the round window at the top of the adjoining building you may notice a star, symbol of the corporation of brewers that you will find a few signs of the city. On the round window at the top of the adjoining building you can see a star, symbol of the corporation of brewers. You can see this symbol on a few other shops signs in city center.

### Did you know ?

At the corner of the Place de l'École, the smallest house in Colmar (25m²) nicknamed "Fly Box".



## Move around ...

### Tanner's district

Built in the 17th and 18th century, the district was a village in the city, self-centered on the production of leathers washed in the "Gerberbach", tanner's River, at the foot of homes. The characteristic of this district is the height of tanner's timber-framed houses, over six floors, ending on ventilated attics to make the skin dry. Rehabilitated around 1962, the district is now a protected sector. After the "Petite rue des Tanneurs", there was the first protective wall of the city built in the early 13th century, you can see some rests. On the Place de l'Ancienne Douane, the Koïfhus, completed in 1480, remains the oldest local public building. Old customs, the ground floor served as a warehouse and the place of taxation for all goods. On the first floor, it was the headquarters of the cities of the Décapole, a federation of imperial cities in Alsace until the 17th century when Alsace was annexed to France. Today the building is primarily a showroom but also a concerts hall during the International music festival of Colmar. Around the Koïfhus, on the square, many Winstubs, traditional restaurants, waiting for you to taste the regional specialties.

### « Petite Venise » district

This picturesque area owes its name to the houses are lined up on either side of the small canal running through Colmar. This old market gardener district developed around Turenne street named after the famous Marshal who made a triumphal entry into this artery in Colmar in 1674 during the War of Devolution led by Louis XIV. After the bridge over the Lauch river, right, into the Rue de la Herse, feel free to stroll around the romantic, quiet and uncrowded alley and why not start for a ride on a traditional small boat? To continue the tour going to see the emblematic Quai de la Poissonnerie with its ultra colorful houses and charming restaurants to the water edge. A real picture-postcard! Formerly fishing district where the corporation was storing and selling fish, this area was ravaged by fire in the 16th century. Thirty homes were destroyed and renovated same as before. Follow the parallel street (rue Saint Jean) to discover the vestiges of original Commandery of Knights Hospitallers of St John of Jerusalem of the 13th century which he remains today a pretty chapel. On the other side, enjoy this beautiful residence upon the model of a Venetian palace with its enclosed courtyard overlooked by two floors of galleries.



## Move around ...

### Place de la Cathédrale

In the heart of the historic center, built between 1235 and 1365, St Martin's Collegiate church is a great example of Gothic architecture in Alsace. The south tower was burnt down in a fire in 1572 which also destroyed its framework and ridge. This was replaced three years later by the bulb-shaped dome that gives the building its characteristic appearance. On the square, the singular "Adolph house" is regarded as one of the oldest houses of Colmar (around 1350). You will recognize it by its pointed windows echoing those of the Collegiate Church. Do not miss the old Guardhouse of the 16th century with its stunning architecture, built on the old cemetery. In summer, enjoy outdoor terraces on the sun !

### Did you know ?

Before, watchmen installed in the tower of Collegiate Church were also shoemakers. Have climbed their work with the winch that can still be seen.

### Saint Matthieu Church

This Franciscan church was built in the late of 13rd century are a major examples of gothic architecture of mendicant orders in Alsace. Today, the church's heart is used as a Protestant place of worship and nave as a concert hall with its remarkable acoustics. Beside, you can admire two beautiful oriel windows Renaissance of former Franciscan presbytery (1606). Place du 2 Février, recently redone, offers a place to relax between church and new library located in the former Colmar's hospital which was until the 16th century a Franciscan convent.



## Discover Colmar differently

### Guided tour

In pedestrian ways let you tell Colmar, picturesque districts with traditional half-timbered houses, sumptuous residences and its remarkable monuments around the fascinating history of a town caught between two great nations, at the heart of a abounding cultural crossroads which it was able to take the best. Most romantics people will let themselves be charmed by a guided tour by night. Colmar is sublimated thanks to the lighting device awarded with the special prize of the Académie des Arts de la Rue. Discover the city by different thematic tours. Leave the marked trails to visit Colmar in an unusual way. Curiosity and hidden side of the city will be delivered. Art lovers can take a guided tour and look up to discover signs from the 15th to 20th century. During visits "Spring is here" and "The Magic of Christmas" many local traditions will be related. Follow the guide!

### Tours by small flat-bottomed boat

Aboard a small flat-bottomed boat, let yourself be carried along the water enjoying the serenity of the gardeners district where a lush vegetation abounds and along timbered houses in the district of « Little Venice ».

### Tour by small train

You can also try a tour in train to discover Colmar's districts.

### Tour by carriage

During the summer it will be possible to visit Colmar by carriage rides. A team of two horses waiting for you Place de la Sinn.

Info : +33(0) 3 89 20 68 92- [www.tourisme-colmar.com](http://www.tourisme-colmar.com)



## The new Unterlinden Museum



# Museums

## The new Unterlinden Museum

The visit of the Unterlinden Museum tells a 7000 years long history, starting from the Prehistoric period to the 21th century's art. This travel in time is designed to discover the multiple facets of the architecture of the new museum, unified and glorified by the basel architects Herzog and De Meuron..

In the ancient medieval convent is presented the art of the Middle Ages and the Renaissance with artworks of Hans Holbein, Lucas Cranach etc. In the chapel, we can admire the world famous Altarpiece of Issenheim (1512-1516), Martin Schongauer's masterpiece. The ancient swimming pool inaugurated in 1906 now belongs to the museum and offers a convenient space for the temporary exhibitions. The new building of the museum shelters from now on the artists of the 20th century such as Monet, De Staël, Picasso, Dubuffet etc.

**Location:** Place Unterlinden

**Phone number:** +33 (0)3 89 20 15 50

[www.musee-unterlinden.com](http://www.musee-unterlinden.com) / [info@musee-unterlinden.com](mailto:info@musee-unterlinden.com)

### Open hours:

Monday, Wednesday, Friday to Sunday : 10 am-6 pm

Thursday : 10 am-8 pm

Closed on Tuesday, 1st of January, 1st of May, 1st of November, 25th of December

### Admission fees : 13 €

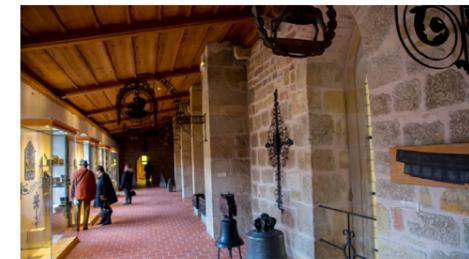
11 € for Groups (of 15 or more persons), senior citizens

8 € for 12 to 18 years old people, students under 30 years

35 € Families

Free admission: under 12 years old, members of the Société Schongauer, museum subscription, holders of the Museum-Pass-Musées

**Info :** +33(0) 3 89 20 15 50 - [www.musee-unterlinden.com](http://www.musee-unterlinden.com)





# Museums

## The Hansi Museum

The "Village Hansi" and its Museum are located in front of the famous «House of Heads».

Enter and discover a magnificent Alsatian village place, but also the atmosphere of the scenes drawn by Jean Jacques Waltz nicknamed «Oncle Hansi».

Hansi, illustrator, watercolorist and caricaturist is totally part of the Alsatian culture and of its heritage, the multiple original and unique artworks exhibited on the 1st floor make the visitor discover Hansi's ideal vision of the region. Big and small will be enchanted.

Finishing the visit of the museum, you can then have a break at the tearoom and degust the Alsatian specialities while the children can have fun on the Place.

A magnificent shop "Marché de l'Oncle Hansi" is at your disposal to choose a piece of Alsace to bring to your home.

Information : +33(0) 3 89 41 44 20 - [www.hansi.fr](http://www.hansi.fr)



# Museums

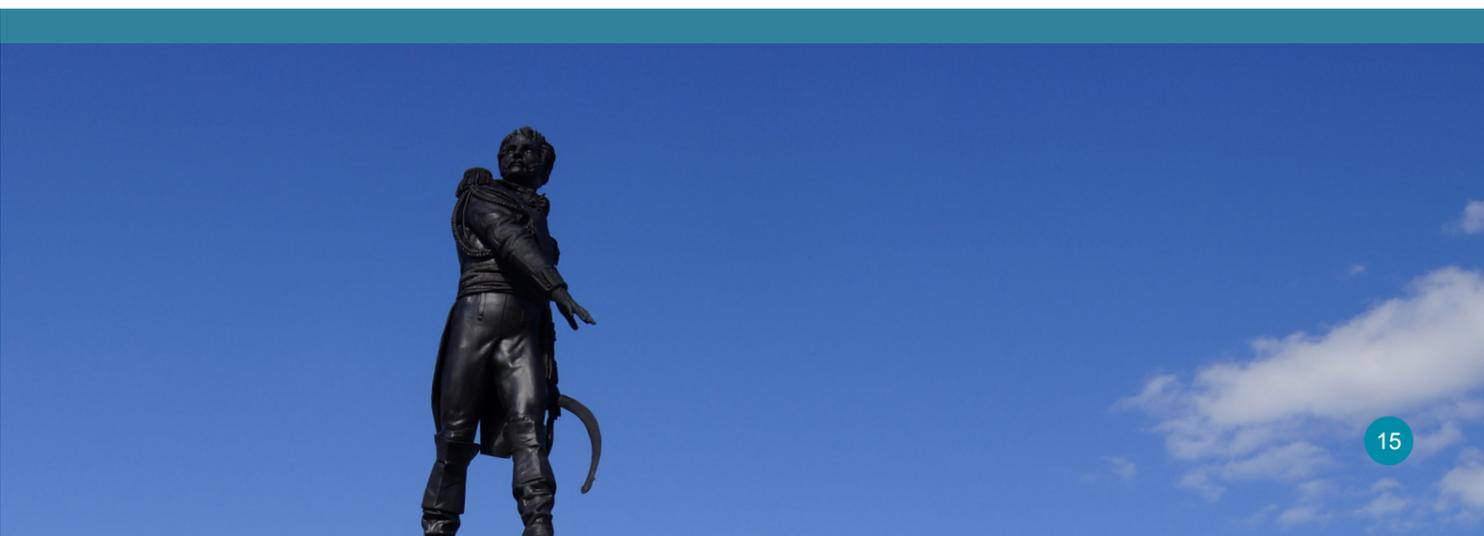
## Bartholdi, Colmar and his museum

Frédéric Auguste Bartholdi born August 2nd 1834, at 30 Rue des Marchands, where he lived until the age of two years. Do not hesitate to stroll in search of many statues of Bartholdi presented in squares and gardens in Colmar (Place de l'Ancienne Douane, Place des Six Montagnes Noires, Parc du Champs de Mars, Chapelle Saint Pierre, Marché couvert...) . In 1907, Bartholdi's widow bequeath birth house to the City of Colmar and develop this vast mansion house of 18th century in museum. You will discover, statues, busts, paintings and drawings, as well as family furniture and souvenirs of the artist. On the second floor a room is devoted to his major work : "Liberty Enlightening the World", better known under the name of "Statue of Liberty". Unique documents, used to track, step by step, the genesis of one of the world's most famous monuments. Bartholdi, is also the creator of 35 monuments around the world including, the Lion of Belfort, Vercingetorix in Clermont-Ferrand, the Fountain des Terreaux in Lyon, statues of Lafayette and Washington in New York and Paris ... Its notoriety will probably paradoxically been overshadowed due of the influence of his masterpiece, the Statue of Liberty work.

Info : +33(0) 3 89 41 90 60 - [www.musee-bartholdi.com](http://www.musee-bartholdi.com)

## Did you know ?

The creator of the famous Statue of Liberty in New York was born in Colmar  
Yves Saint Laurent's grandmother was model for Bartholdi.





# Museums

## Toys museum

More than a simple place of exhibitions, the ancient cinema converted in the Toys Museum is a magic frame in which you will discover a unique, varied and livened up collection. Rooms such Cinderella's Coach, collection of dolls, cars, planes, mock-ups of the building machines, the locomotive Britannia, a magnificent network of trains of more than 500 meters, a puppet theatre, an orchestra of classical music with 21 musicians automatons 90 cm high.

Info : +33(0) 3 89 41 93 10 - [www.museejouet.com](http://www.museejouet.com)



## Natural History and Ethnographical Museum

In a beautiful 16th Century mansion, formerly a school, you can find the Natural History and Ethnography Museum. The Museum explains the geophysical evolution of the region from the Ice Age and tells you about various endangered local species. The display is set in a room recreating the atmosphere of the Vosges Mountains and the Rhine plain. A collection of invertebrates will make you dream of travelling to exotic lands, as will the ethnographical collections devoted to Ancient Egypt and sub-Saharan Africa in this museum unique in its kind.

Info : +33(0) 3 89 23 84 15 - [www.museumcolmar.org](http://www.museumcolmar.org)



# Museums

## Another cultural places

Dominicains library  
Place des Martyrs de la Résistance  
0033 3 89 24 48 18  
[www.bibliotheque.colmar.fr](http://www.bibliotheque.colmar.fr)

Pôle Média-Culture Edmond Gerrer  
Place du 2 Février  
0033 3 89 20 68 70  
[www.bibliotheque.colmar.fr](http://www.bibliotheque.colmar.fr)

Cinma Colisée  
21 rue du Rempart  
0033 3 89 23 68 32

Cinema Méga CGR  
1 Place Scheurer Kestner  
0033 3 89 20 84 85  
[www.cgrcinemas.fr/colmar](http://www.cgrcinemas.fr/colmar)

Espace Lézard  
2 boulevard du Champ de Mars  
0033 3 89 41 70 77  
[www.lezard.org](http://www.lezard.org)  
[contact@lezard.org](mailto:contact@lezard.org)

Espace d'Art contemporain André Malraux  
4 rue Rapp  
0033 3 89 20 67 59  
[www.colmar.fr/culture/programme2014-espace-malraux.html](http://www.colmar.fr/culture/programme2014-espace-malraux.html)

Le Grillen (auditorium)  
19 rue des Jardins  
0033 3 89 21 61 80  
[www.grillen.fr](http://www.grillen.fr)

Théâtre de la Comédie de l'Est  
6 route d'Ingersheim  
0033 3 89 24 31 78  
[www.comedie-est.com](http://www.comedie-est.com)

Municipal theatre  
3 rue Unterlinden  
0033 3 89 20 29 01  
[www.theatre.colmar.fr](http://www.theatre.colmar.fr)

Salle de spectacle Europe (auditorium)  
13 rue d'Amsterdam (A4)  
Tél. : +33 (0)3 89 30 53 01  
[www.salle-europe.colmar.fr](http://www.salle-europe.colmar.fr)



## Shopping 100% Alsace !

Colmar also delight you with the quality of its shops that offer you to bring with you a little piece of Alsace ...

### Seduce your taste in Market hall

Designed in 1865, this building made of brick and stone with a metal frame has had several functions until it returns to its original purpose of market hall in September 2010. Some twenty merchants welcome you throughout the year and provide high quality products : fruits and vegetables, butcher, dairy, bakery, fish, flowers and local products are waiting for you, so do not forget to go through the market over your ride. Every Thursday morning, a weekly market extends around the market hall.

### Tasting of Alsace wines ?

Unusual... two wineries cultivate the secrets of wine in the heart of the city. Domaine Martin Jund (12 Rue de l'Ange), where four generations of passionate winemakers, whose wines are certified organic farming long before it was fashionable, were able to cultivate the art of taste. With vineyards pampered by the sun on land of Riquewihr, Bennwihr Ammerschwihr Katzenthal, Colmar and Turckheim, this family invites you to discover the secrets of Alsace magic potion : Riesling, Gewurztraminer, Pinot gris or Crémant... a great cellar and warm hospitality, as at the Domaine Karcher, located in an old farmhouse dating back to 1602 (11 Rue de l'Ours) with centenary oak tuns where you will taste others, Sylvaner, Muscat or Riesling.



## Shopping 100% Alsace !

### Decoration made in Alsace

Do a quick tour in these shops made in Alsace. In the first (41 Grand'Rue) household linen, decoration and accessories designed in Alsace and manufactured in the Vosges. The brand is inspired by the cultural and artistic heritage of the area ... reworked, refined and reinterpreted. In the second (1 Rue des Tanneurs) discover through the typical Alsatian products, art and local tradition that will inspire you to decorate your home or offer an original gift to your loved ones.

### Social shopping

Le Petit Baz'art is a boutique of recycled materials which create original and artistic objects (15 Rue Turenne). Employees and volunteers are working to create new ideas, colorful, surprising, poetic and always on trend!

### Some sweetness...

Do not miss the sweet delights made in Alsace. Try « La maison alsacienne de biscuiterie » (Rue des Boulangers) to discover the famous Bredalas, small biscuits that will accompany successfully your tea time. Two top addresses for sweet pleasures pastries : Mulhaupt (Place de l'École) and Gilg (60 Grand'Rue) propose the best classics pastry as the famous Kougelhof combined with modern paterie where flavors and aesthetic delight you.





## For dinner ...

Colmar has a real gastronomic capital which will delight the palate and charm the senses. You can enjoy traditional Winstubs with warm hospitality and delicious local dishes. As well as sophisticated cuisine in gourmet restaurants which propose a refined modern kitchen and sometimes revisit the classic recipes with style!

Winstub - what is it ? Initially, wine bar and gathering place, these hostels have started to make the local cuisine. Of course you can always drink the Alsace wines but around a good flammenkuche, a sauerkraut or another specialty of the region.

### Local dishes

#### Salty...

**Bæckeofe** : Hotpot of meat and potatoes marinated in white wine. Sooooo good in winter!

**Choucroute** : Refers to both the dish and the vegetable, traditionally eaten with sausage or fish.

**Bibeleskäs** : Cottage cheese with fried potatoes and local Munster cheese. Fresh, perfect in summer...

**Fleischnecke** : «snail of meat»: Beef pot-au-feu in noodle dough, rolled in the form of a snail.

**Knepfle** : Quenelle, it is made with mashed potatoes mixed with egg and flour.

**Presskopf** : Marbled pork.

**Spätzle** : Small and thick pasta.

Don't make the impasse on delicious **asparagus** when the season come!

#### Sweety...

**Kougelhof** : Big brioche made in a traditional pastry mold. In summer taste Kougelhopf ice cream.

Rhubarb, Mirtille, quetsch, apple-cinnamon pie... and other seasonal fruits will allow you to finish this local meal. and other seasonal fruits will allow you to finish this local meal.

## Accommodation

There are around fifteen diverse hotels throughout the city center providing for varying budgets and tastes. Traditionnal, fashion, ultra-hip or including both, you will find the most suitable hotel for you. For those who prefer to avoid hotels, Colmar also has a nice offer of holiday cottages and B&Bs. This is an opportunity to get to know the people of Colmar and immerse yourself in the local culture. Campsites and youth hostels are also part of the accommodation offered to Colmar. Finally motorhomes may sit in the quiet marina situated not far from city center.

### Exklusive packages according to your request !

At your disposal a team of professionals, specialized in destination Alsace!

We booked your accommodation, restaurants, tours of places of interest, walks in the area. Discover many ideas around various themes. Culture, gastronomy and wine, sports and nature, we have just what you need. Want to relax and romance? Go in Spa with untying bathroom and massage in an idyllic setting for an unforgettable stay in Alsace.

**Info : Receptive agency at Colmar Toursit Office**

+33(0) 3 89 20 69 08

+33(0) 3 89 20 69 09

[booking@tourisme-colmar.com](mailto:booking@tourisme-colmar.com)

[www.tourisme-colmar.com](http://www.tourisme-colmar.com)



## An event for each season !

### April : Colmar celebrates Spring

While everywhere the flowers bloom in colorful beds, ducks, sheep, geese, rabbits and exotic birds are set up in their enclosure. The children are delighted to see animal's farmer in the city and around the two Easter and Spring markets. Place de l'Ancienne Douane and Dominicains, in their bright colors houses, over 60 exhibitors offer a range of creative and original spring products : plants, cosmetics, tableware and ceramics, many locals products and the best rabbits and chocolate eggs. Between two markets, discover the rich Colmar heritage and regional Easter customs thanks to the guided tour. Make a stop at Koïfhus to enjoy exhibitions. What would be the spring without music? During the day, outdoor concerts will be performed by local bands, while in the evening, two series of concerts, jazz and classical music, given in high places of Colmar heritage delight music lovers. Do not wait, come to celebrate spring in Colmar!

[www.printemps-colmar.com](http://www.printemps-colmar.com)

Organisé par l'Office de Tourisme de Colmar



## An event for each season !

### July : Colmar International music Festival

Quoted by the "New York Times" as being among the top 10 festivals in Europe since 1994, during the first half of July, Colmar vibrates to hear the sound of the brightest performers of classical music and rising stars. Under the artistic direction of Vladimir Spivakov, Russian conductor and violinist emeritus, annually Festival is tribute to a musician, an instrument, a country or culture, main theme of a rich program on three series of concerts given in most beautiful sites of Colmar heritage. At 12:30 and 6:15 pm in Koïfhus and Saint Pierre Chapel, recitals and small ensembles give chamber music concerts. At 9:00 pm, in St Matthieu Church, symphonics concerts with the best orchestras, directed by brilliant conductors.

[www.festival-colmar.com](http://www.festival-colmar.com)

Organisé par l'Office de Tourisme de Colmar





# An event for each season !

## December : Magic Christmas in Colmar

A magical setting and a friendly atmosphere confer to Colmar an ambiance like no other. The succession of lighted decorations created for the promotion of heritage in the night, takes the stroller through the pedestrian streets to discover the 5 traditional Christmas markets. One dedicated to terroir, another to crafts or children, intimate and friendly, markets are nestled in the heart of historic places of the old Colmar and offer local produce and crafts. The wooden houses of 170 exhibitors are carefully arranged around the monuments and iconic places so that visitors enjoy the markets while contemplating the incredible architectural heritage of the city. Many animations await you : «Colmar sings Christmas» and his concerts in churches, museums, outdoor, children's choir on illuminated boats. But also an ice rink of 800 m², guided tours of the Tourist Office, shows and exhibitions, crib ... Do not forget to post a letter in the mailbox giant letters from Santa Claus on Children's market and visit cellars Christmas the city center.

[www.noel-colmar.com](http://www.noel-colmar.com)

Organisé par l'Office de Tourisme de Colmar



# An event for each season !

## Another events

### August : Wine Fair

The Wine Fair of Alsace has gone through two centuries and six decades. Popular event, it is both a general economic fair, festival coveted appointment to consumers and professionals and an exceptional showcase for the wines of Alsace. All of which give the Alsace Wine Fair a unique identity in the world and an undeniably festive.

[www.foire-colmar.com](http://www.foire-colmar.com)

March : Carnival

May : eco-bio Fair

May-Septembre : Folklore Evenings

June : Festival of Métis music

July : Multicolre Night

September : Jazz Festival

October : Film Festival

November : Book Fair





## To go further

### Grand Pays de Colmar

Close to Germany and Switzerland, the "Grand Pays de Colmar" is a tourist destination in the heart of Alsace. Land of contrasts, between Eguisheim, Kaysersberg, Munster, Neuf-Brisach, Ribeauvillé-Riquewihr, Rouffach and Turckheim, territory provides varied landscapes of plains, Vosges Mountains and vineyards. It is crossed by the famous Route des Vins d'Alsace and follows the tradition of wine tourism. Colmar, Capital of Alsace wines, is an ideal base from which to exploring the picturesque towns and villages of the vineyard around, museums, churches, castles and other notable buildings or military sites. With its many equipment, the "Grand Pays de Colmar" is also an ideal way for practicing outdoor sports. Hiking, horseback riding, biking, winter sports ... complete the offer to meet your needs. Lively territory, with events throughout the year, the Grand Pays de Colmar lets discover and rediscover it in any season!

Château du Haut-Koenigsbourg

[www.haut-koenigsbourg.fr](http://www.haut-koenigsbourg.fr)

Château du Hohlandsbourg

[www.chateau-hohlandsbourg.com](http://www.chateau-hohlandsbourg.com)

Centre de Réintroduction des Cigognes et des Loutres

[www.cigogne-loutre.com](http://www.cigogne-loutre.com)

Jardin des Papillons

[www.jardinsdespapillons.fr](http://www.jardinsdespapillons.fr)

Montagne des Singes

[www.montagnedessinges.com](http://www.montagnedessinges.com)

Volerie des Aigles

[www.voleriedesaigles.com](http://www.voleriedesaigles.com)

L'Ecomusée d'Alsace

[www.ecomusee-alsace.fr](http://www.ecomusee-alsace.fr)

Station du Lac Blanc

Ski - Bike park - accrobranche - sentier pieds nus - pêche ...

[www.lac-blanc.com](http://www.lac-blanc.com)

## How to find us ?

Located in the center of Alsace, the smallest French region, Colmar is halfway between Strasbourg and Mulhouse. It is 20 kilometers from the German border and 67 kilometers from Basel (Switzerland), Colmar has a privileged location in the heart of vineyard, in front of Vosges and near the Rhine - in fact the hub of Central Alsace.

### Colmar in the heart of Europe

#### Highways...

A35 completely free

Strasbourg and Mulhouse in 40 minutes

Direct access to all major cities in Europe

#### Airports...

Strasbourg-Entzheim : 70km

Euroairport (Bâle-Mulhouse-Freiburg) : 70km

Colmar-Houssen airport : business trip

#### Trains...

Regional trains every 30 minutes

TGV Est : Paris-Colmar in 2:50

TGV Rhin-Rhône : Lyon-Colmar in 3:15

#### Boats...

Marina of 8 boat berths

Coming alongside for 60 boats

Reception, toilets, showers, laundry

« Pavillon bleu d'Europe »

Motorhomes place

- Bâle : 67 km
- Strasbourg : 74 km
- Zürich : 151 km
- Bern : 160 km
- Luxembourg : 291 km
- Frankfort : 291 km
- Genève : 317 km
- Milan : 405 km
- Lyon : 422 km
- Munich : 440 km
- Paris : 441 km
- Bruxelles : 500 km



### Did you know ?

Colmar is the driest city in France. There is a microclimate here due to the natural barrier formed by the Vosges Mountains which block precipitation. This is called the «foehn» effect.

# COLMAR TOURISME

PRESSE KIT



## Presse Contact

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[presse@tourisme-colmar.com](mailto:presse@tourisme-colmar.com)



Alsace

[www.tourisme-colmar.com](http://www.tourisme-colmar.com)