

Presskit What's New in 2018



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CONSEIL DÉPARTEMENTAL
BAS-RHIN

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1 General presentation

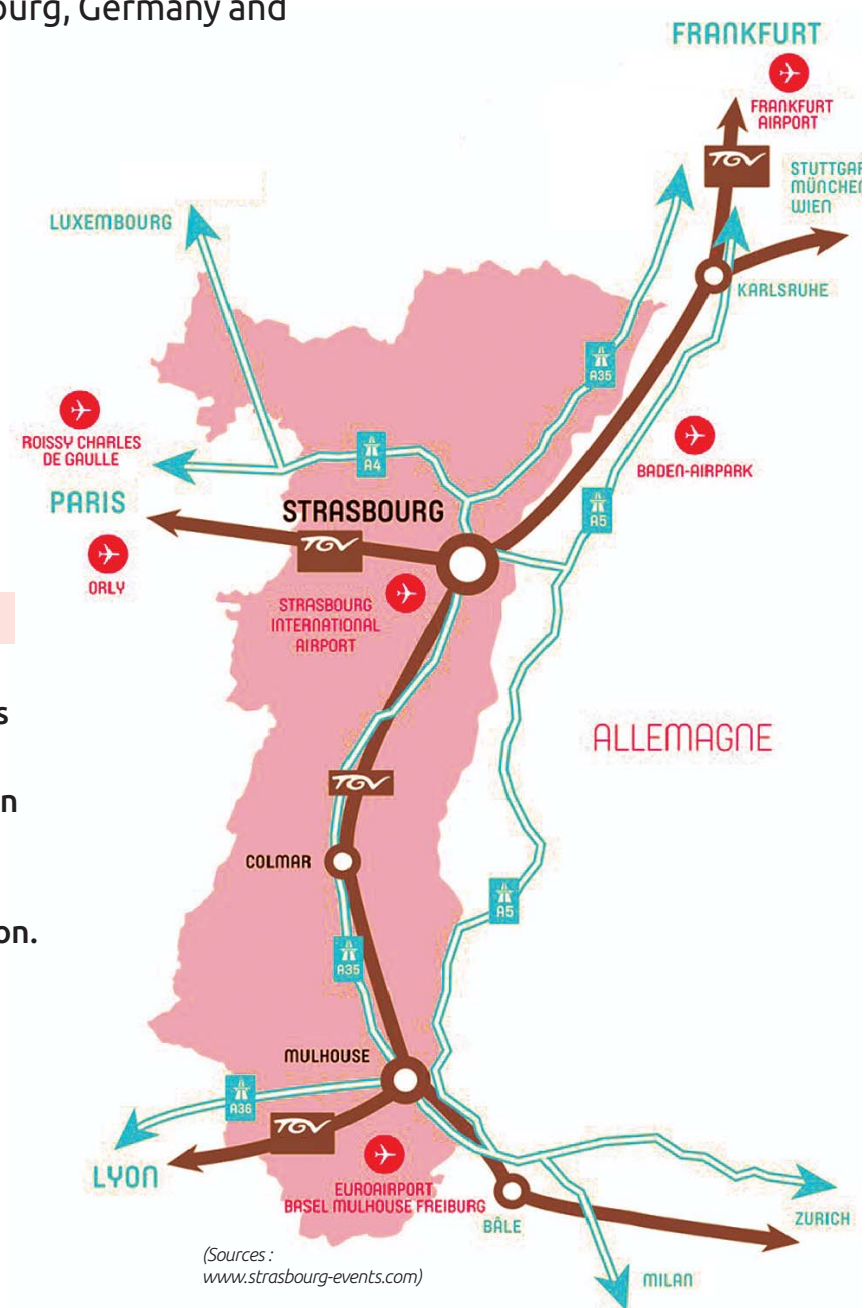
Alsace has 2 departments: the Bas-Rhin in the upper half and the Haut-Rhin below (in the direction of the river which borders the whole region vertically). Alsace, the Champagne-Ardenne and the Lorraine form the region called Grand Est, at the cross-roads of several European countries: Belgium, Luxembourg, Germany and Switzerland.



ACCESS BY TGV:

Strasbourg is:

- ▶ 1 hour 48 minutes from Paris,
- ▶ 2 hours from Dijon and Mulhouse is:
- ▶ 2 hours and 50 minutes from Lyon.



(Sources :
www.strasbourg-events.com)

■ KEY FIGURES IN ALSACE

Number of inhabitants 1 868 183

Eurometropolis of Strasbourg (28 municipalities) **473 375**

Mulhouse (34 municipalities) **264 723**

Colmar (14 municipalities) **101 972**

Weight of Alsace / Grand Est 33,6 %

Population density: 224,6 inhabitants/km²

120 in mainland France

96,6 in the Grand Est

Surface area: 8 280 km²

57 433 km² for the Grand Est

Weight of Alsace / Grand Estt 14,4%

Source : Insee 2013



Top 10 paying sites the most visited in Alsace

Boat Tours/ Strasbourg **718 000**

Haut-Koenigsbourg Castle/ Orschwiller **522 000**

Zoological and Botanical Park/ Mulhouse **357 000**

Monkey Mountain/ Kintzheim **327 000**

Unterlinden Museum / Colmar **294 000**

Climb up to Cathedral platform/Strasbourg **226 000**

Le Vaisseau (hands-on science centre) Strasbourg **202 000**

Ecomuseum of Alsace / Ungersheim **194 000**

City of the Automobile / Mulhouse **189 000**

European Centre of Deported Resistant Natzwiller **184 000**

(clicalsace.com - Regional Tourism Monitoring Agency, numbers for 2016). Edition 2017

Tourism

7 long hiking trails et 11 000 km of marked paths for hiking

13 skiing areas

Over 420 km of navigable waterways

Nearly 2,500 km of bicycle routes, passage of the EuroVélo routes 5, 6 and 15

261 paying places to visit

22 paying memorial sites

12 golf courses

29 Michelin Guide starred restaurants including one with 3 ★

2 regional nature reserves: the Regional Nature Reserve of the Northern Vosges and the Regional Nature Reserve of the Ballons des Vosges



1 General presentation

Alsace

A contact point between the Latin and Germanic worlds, visitors to Alsace experience an unquestionable change of scenery with its special customs, culture, architecture and the arts in general. This welcoming area is a destination which offers endless discovery possibilities all throughout the year.

■ Heritage Tourism

Roman or Gothic works of art, with notably the **Strasbourg Cathedral**, municipalities labelled as “the most beautiful village in France” such as **Eguisheim**, **Hunawihr**, **Riquewihr**, **Mittelbergheim** or **Hunspach**. But also labelled “Favourite Village of the French” endorsed by a television show on the France 2 channel like **Eguisheim** again in 2013 and **Kaysersberg** in 2017. There are also many castles in the region with the Vosges piedmont plain being topped with a string of over a hundred medieval fortresses, exceptional panoramic viewpoints overlooking the wine-growing area, like the **Haut-Koenigsbourg**.

■ Gastronomic Tourism

Michelin Guide starred restaurants, winstubs (wine bars) in the vineyards or farm-inns on the Vosges Mountains ... the range of gastronomic travel ideas is extensive. **Alsace wines** undoubtedly inspire this fondness for good food whether they find themselves in the recipe or in your glass!

■ Green Tourisme

The **Vosges Mountains** and its **two regional nature reserves** are a paradise for hikers. In the summer, it's also an ideal setting for mountain-bike riding and hand-gliding. In the winter, there are several resorts open for downhill skiing of which notably **Markstein**, **Schnepfenried**, **Lac Blanc** and **Champ du Feu**. Alsace, the bicycling paradise, is still the only region in France crossed by **3 EuroVélo routes**, the European network of cycling paths.

■ Family Tourism

The **Ecomuseum of Alsace** where daily events are organised for people of all ages, and **the Petit Prince Park**, connected by a shuttle bus to the Ecomuseum are the ideal places to spend the day with young children, parents and grandparents. **The Eagle Sanctuary** and **Monkey Mountain** are also great to visit as a family. Last but not least, **the Vaisseau in Strasbourg** is an exceptional place to initiate 3 to 15 years-olds to science in an interactive and fun manner.

■ Wine-growing and Producing Tourism

The Alsace wine-growing area boasts over 4,000 winegrowers and around 200 wine cellars open to the public. **The Wine Route** is the oldest in the world and each year holds over 300 entertaining events and wine festivals. Tasting, wine-drinking classes, picnics with winemakers, wine-growing trails, accommodation within a wine estate, tourist harvesting ... all experiences are possible.

■ Industrial Tourism and Company Visits

Numerous sites are open to the public such as cheesemongers, micro-breweries, distilleries, river ports or hydroelectric production sites along the Rhine ... or come to visit the Peugeot site.

■ Business Tourism

At the crossroads of Europe boasting a common border with Germany and Switzerland, along with ancient industrial traditions and 2 international airports, Alsace assuredly has a vocation for business tourism and conventions.

Many sites have become specialised in this type of service, in addition to the exhibition centres of the 3 major cities which are Strasbourg, Colmar and Mulhouse.



■ "Memory" Tourism

The **stronghold of Neuf-Brisach**, built by Vauban and listed as a UNESCO World Heritage Site, the **museum of the Battle of Wörth in 1870**, better known for the legendary "charge of Reichhoffen", great sites dating from the First World War such as the "**Hartmannswillerkopf**" and its Franco-German history museum, inaugurated by the Presidents Emmanuel MACRON and his German Federal Republic's counterpart Frank-Walter STEINMEIER, on November 10, 2017.

Also a must to see is the **Alsace Moselle Memorial in Schirmeck**, to try to understand the complicated history of the Alsace and the Moselle, more specifically during the Second World War.

■ Urban Tourism

Multi-seasoned by nature, visitors can easily conciliate shopping and cultural events. There are 3 perfectly complementary major cities with **Strasbourg**, the European capital with the **Grande-île** and the **Neustadt**, an area built while it belonged to the German Empire after the defeat in 1870 and which is listed as **UNESCO World Heritage Sites**. Then there is **Colmar** and its well-preserved historic centre and last but not least **Mulhouse**, the European capital of technical museums with its **City of the Automobile-Schlumpf Collection** which boasts the most prestigious collection of ancient cars in the world!

■ Event-oriented Tourism

With worldwide-known events such as the **International Music Festival of Colmar** in July, but also festive events like "**Strasbourg mon Amour**" or sports competitions like the "**Internationaux de Strasbourg**" (professional women's tennis tournament) so dear to tennis lovers, diverse conventions ...

■ River Tourism

The **marinas of Kembs, Mulhouse and Dannemarie** are Alsace river stopovers between the Rhineland and Burgundy through the Rhone Canal to the Rhine Canals. There are also the **Strasbourg and Saverne ports** to be discovered as well as the inclined plane "**boat lift**" of **Saint Louis-Arzviller**, used by over 10,000 pleasure crafts each year

■ Trekking Tourism

The Wine Route, of course, but also the **Routes de la Carpe Frite** in the Sundgau (a dining experience named after the Sundgau speciality of fried carp), the **Route des Crêtes** allowing visitors to admire the grandiose panoramic views of the Vosges peaks, then the **Route de la Bière**, **Route de Châteaux forts et Cités fortifiées d'Alsace** (Alsace strongholds and fortified cities), and finally the **Route des Potiers** in the north of the region. Being a region bordering other countries, Alsace is also great for transnational adventures within the framework of the cultural tour labelled by the Council of Europe as "**VIA HABSBURG**".

■ Christmas in Alsace

Then there is the Advent period with the 4 weeks before Christmas up until the Epiphany on January 6. On no account should you miss out on the **Strasbourg Christmas markets – the Christmas capital** – or those of **Colmar** or **Mulhouse**, the **medieval market in Ribeauvillé**, **Christmas at the Ecomuseum** or **Sélestat** where the oldest mention of the Christmas tree tradition exists - dating from 1521 - and, of course, all the typical markets in the villages from the north to the south of Alsace, from Wissembourg to Altkirch, within the 7 "Christmas Areas"...



2 New equipment, trails, service providers

■ From the South to the North of Alsace

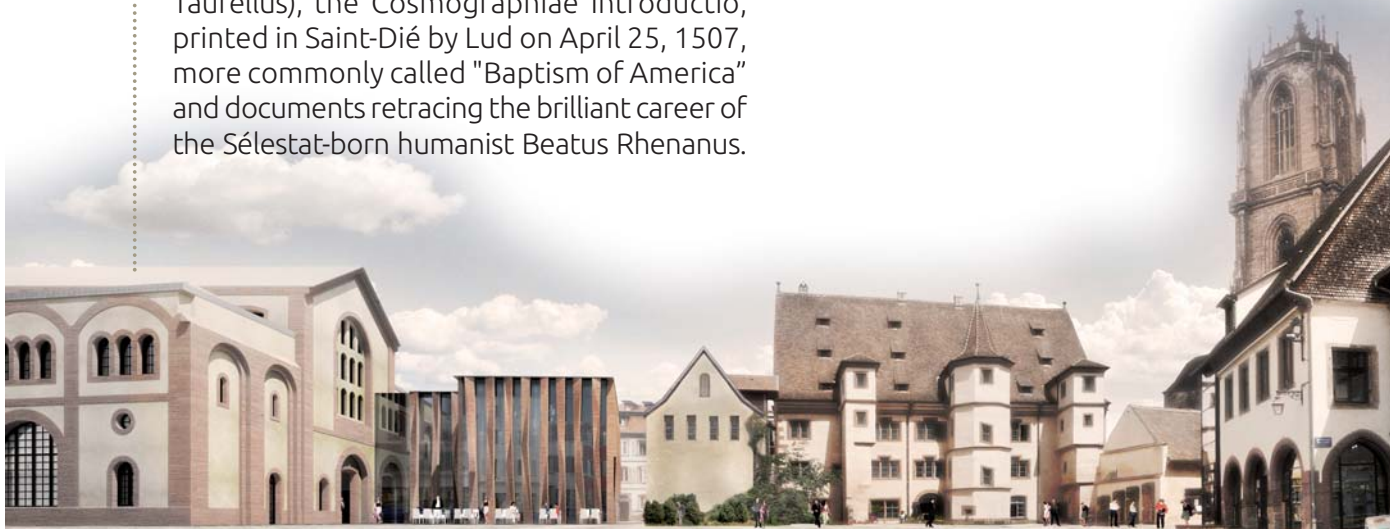
June
2018

Humanist Library, Treasure of the Renaissance > SELESTAT

Installed in the heart of the historic centre of Sélestat, the Humanist Library - Treasure of the Renaissance - will once again open its doors in June 2018, after 3 years of work.

Imagined by the architect Rudy Ricciotti (MUCEM Museum in Marseille), the rehabilitation project wonderfully improved visitor-welcome conditions as well as maintaining, as best possible, its valued collection of ancient books dating from the 7th to the 16th centuries.

The Humanist Library has 154 medieval documents and 1611 texts from the 15th and 16th centuries. Among its numerous treasures, the two oldest preserved manuscripts in Alsace, a lectionary and Merovingian epistles (liturgical readings from the 7th century), a collection of legislative deeds from Charlemagne from the 9th century, the Book of Miracles by Sainte Foy, a prayer book from the 12th century richly decorated with illuminations, the Latin "Sorbonne" Bible (Italian manuscript from the 13th century offered to the library by the humanist Jacques Taurellus), the Cosmographiae Introductio, printed in Saint-Dié by Lud on April 25, 1507, more commonly called "Baptism of America" and documents retracing the brilliant career of the Sélestat-born humanist Beatus Rhenanus.



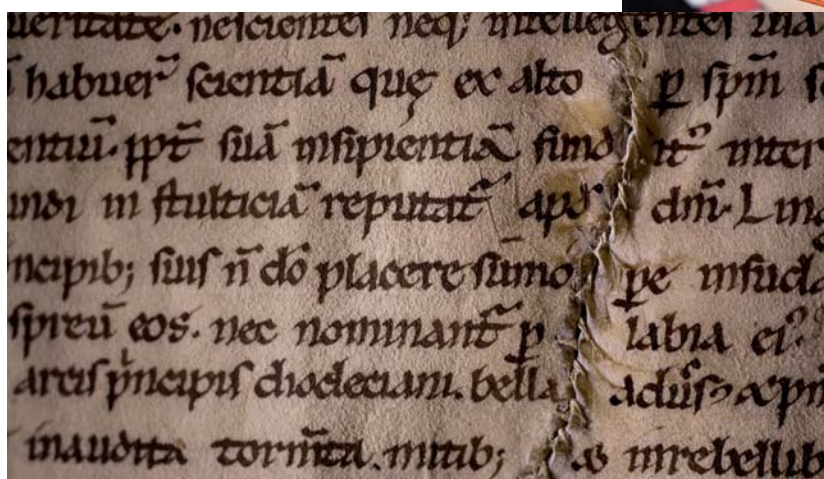


With this reconstruction, the total surface area of the Humanist Library grows from 1,200 m² to 2,500 m² and has a reserve in the underground, an auditorium, a reading room, a new permanent exhibition hall, a shop and relaxation room, a temporary exhibition hall and a building regrouping all the administrative services.

In 2011, **the Library was listed on the Memory of the World Register by UNESCO.** In the footsteps of the humanist Beatus Rhenanus, visitors are invited to discover the collections of the Humanist Library and will be awed with the unveiling of the ultimate treasure ... the glass cube honouring the precious works.

*Open from February to December,
every day except Monday.*

www.bibliotheque-humaniste.fr



Town of Sélestat ©:
Agence Ruddy RICCIOTTI
Pmod - A. Kiko

2 New equipment, trails, service providers

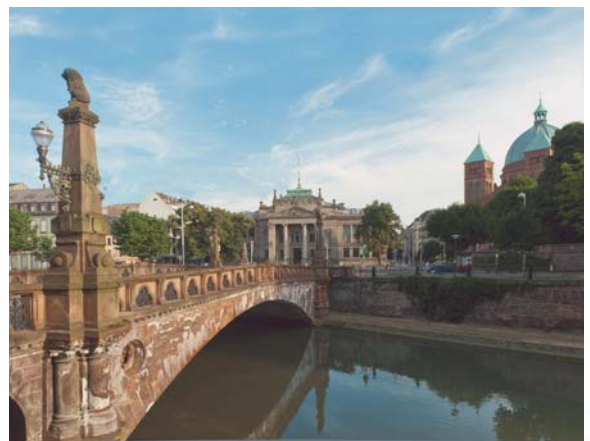


The Neustadt area, listed as UNESCO World Heritage Site > STRASBOURG

After the Grande-Ile listed by UNESCO as a World Heritage Site in 1988, it's the German Imperial area of Strasbourg called "Neustadt" which has integrated the UNESCO sites since July 2017.

The Neustadt (new city) was supposed to become the showcase of the Imperial Territory of Alsace-Lorraine turned towards the west. Its construction, which started after the Franco-Prussian war from 1870-1871, was partly financed by French money from war repairs. Among the most notable of the buildings figure the university palace, the national and university library, the former Landtage (today the Strasbourg national theatre), the train station and the civil hospital. The Neustadt also has parks, a botanical

garden, municipal baths and the Festival Palace which perfectly illustrates the sanitised and social objective of Germany during the 19th and 20th centuries. Areas of this sort existed in Germany but where for the most part destroyed. In Strasbourg, its construction allowed to triple the surface area of the





city and to multiply the population by two and a half. This label highlights an exceptional urban landscape, representing the culture of a clearly European city, symbol today of the Franco-German reconciliation, as seen also by the brand new tramway which now connects Strasbourg to Kehl in Germany.

For Strasbourg, this label will allow the tourist sector to be expanded beyond the medieval area of the Grande-Île.

<http://unesco.strasbourg.eu/>



© E. Laemmel - J. Lorkel

2 New equipment, trails, service providers

Hartmannswillerkopf Historial of World War 1 > WATTWILLER

Inaugurated on November 10, 2017 by the presidents Macron and Steinmeier, the first Franco-German Historial of World War 1 opened its doors on August 3. The Hartmannswillerkopf, located at 956 m in altitude, was the stage of relentless battles from December 26, 1914 to January 9, 1916. A symbol of peace and reconciliation, the history museum boasts many facets – simultaneously being place for history, memory and learning. It is located near the Crypt, one of the four national monuments for the WW1, as well as the battle field which can be discovered thanks to an accurately reconstructed path.

Open from Easter to November 11 due to the closing of the Route des Crêtes during the winter.

www.memorial-hwk.eu



Potassium Route > WITTELSHEIM



20 km circuit between 4 municipalities, which can be done by car or by bicycle. The discovery of a potassium deposit on June 11, 1904 marked the beginning of an affluent mine history which lasted nearly a century with 11 wells, 24 mines and 222 km² of underground tunnels which were exploited. The circuit passes by the mining cities, the Joseph Else and Rodolphe pitheads and the Sainte-Barbe Miner's Memorial. Digital application.

www.tourisme-mulhouse.com

The Petit Prince Park > UNGERSHEIM

Located between Colmar and Mulhouse, the Petit Prince Park offers a range of culturally and fun combined activities. There were two new attractions in 2017: the Snake, a roller coaster shaped like a giant reptile, and Atlantique Sud, a large splash pool which is reminiscent of the first Atlantic crossing for the French postal service by Jean Mermoz, the good friend of Saint-Exupéry. A third attraction, Planète sous-marine (underwater planet), was entirely designed on the theme of rescuing and sea biodiversity related to the world of the Petit Prince.

In 2018, the park will propose the very first adaptation of this book by Saint-Exupéry in virtual reality: **Le Petit Prince VR**. A total immersion into the world of the Petit Prince where visitors will be 100% part of the show. A film about Thomas Pesquet "Le Petit Prince de l'Espace", dedicated to the expedition of the French astronaut aboard the International Space Station, will be shown exclusively for all the Grand Est region, in the grand cinema of the Petit Prince Park.



*Open from March 30 to November 4, 2018
with a shuttle bus available from the Mulhouse train station
on Wednesdays and Sundays during school holidays.*

www.parcdupetitprince.com

Cattin Wines and Sparkling Wines > VOEGLINSHOFFEN (Southern Colmar)



The estate covers 72 ha and regroups three trade names: Joseph Cattin, Théo Cattin and Edouard Leiber. There are 3.5 million bottles produced each year of which 50% of Crémant d'Alsace. A new reception area has just opened its doors: 2,000m² forming a green roof above the buried cellar area and the shop including the belvedere and lawned garden. This space acts on the transparency of the glass and boasts a 360° panoramic view over the Alsace plain, the Black Forest, the Three Castles on the Vosges side and sometimes even the Alps!

The Belvédère wine bar is open every day from 10am to 7pm, proposing regional productions à la carte.

www.cattin.fr

KAYSERSBERG, chosen by the French to be their Favourite Village in 2017

Kaysersberg was chosen as "Favourite Village of the French in 2017" in a television program presented by Stéphane Bern and broadcast on the channel France 2. A wonderful reward which allows visitors to discover this incredible medieval village nestled in the heart of a wine-growing area!

13 municipalities of France were in competition to win this coveted title of the Favourite Village of the French. This year, Kaysersberg was chosen to represent the Grand Est region.

www.kaysersberg.com



NEW MUSEOGRAPHY

Maison du Pain (Bread House) > SELESTAT



© Maison du Pain

Installed in the former "wood burner" of the Baker's Cooperation from 1522, set in a backdrop of prestigious historical monuments, the Maison du Pain is both a museum and actual bakery connecting the past to the present. Opened 16 years ago upon the initiative of retired bakers and managed like an association, with bread sales and events. New equipment and the integration of digital mediums for interactive tours are planned for the first six months of 2018.

<https://maisondupain.alsace>

2 New equipment, trails, service providers

OPENING

Covered market "Les Halles du Scilt" > SCHILTIGHEIM



At the beginning a farming estate, this building was bought by wine traders and transformed into a distillery and then the Butcher's Cooperative made it into cold rooms for storing meat. Purchased by the city of Schiltigheim, much work was undertaken on the building. Opened in November 2017, this area of 700 m², in the heart of Schiltigheim, to the north of Strasbourg and within the Eurometropolis, serves three purposes: stores, workshops and exhibition area.

The market building is open from Tuesday to Sunday.

www.hallesdusclt.com

REOPENING AFTER WORK

Alsace-Moselle Memorial > SCHIRMECK

After ten months of being closed, the memorial reopened its doors again on October 1, 2017 after rehabilitation and expansion work. At the end of the memorial part dedicated to the history of Alsace and the Moselle between 1870 and 1945, which was enhanced with visual materials, visitors enter into a new era: that of the European construction which is divided into several sequences – signing of the Treaty of Rome in 1957 up until the Brexit.

www.memorial-alsace-moselle.com

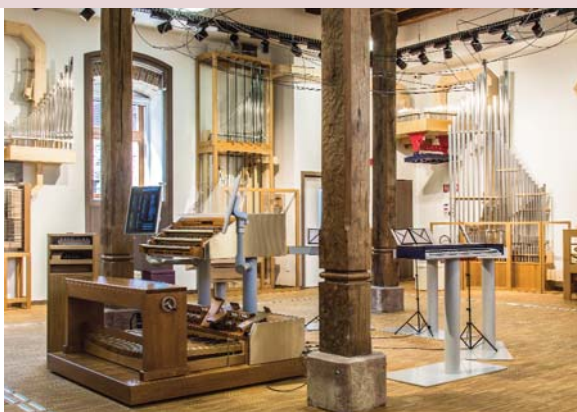


© STADLER - Grand Est



OPENING

Point d'Orgues > MARMOUTIER



© François ZAPF - Point d'Orgue

Point d'Orgue is a Heritage Interpretation Centre (CIP in French) installed in a building listed as a French national heritage site of the former Marmoutier Abbey. Its objective is to promote the exceptional organ-specific work in Alsace.

The CIP proposes innovative ways to introduce the general public to this little-known instrument through an interactive approach combining new technologies, hands-on practice and experiments into the world of flutes and the pipe organ. Visitors can also enjoy temporary exhibitions, events and most importantly the possibility of discovering the Organum XXI, a "fragmented" organ, the highlight of the tour.

Guided tour

www.pointdorgue.eu

Nordic Walking Base > SUISSE D'ALSACE

This base includes 120 km of marked trails by the Club Vosgien of Wasselonne, with 10 marked trails between 6 to 12 km, leaving from Wangenbourg, Allenwiller and Wasselonne. Beginners or experienced walkers of Nordic walking can choose between 4 practice levels.

www.suisse-alsace.fr



Interpretation trail regarding the Industrial Saga > WASSELOU



Two trails recount the rich industrial past which contributed to the flourishing of the city (inaugurated in October 2017), one lasting 1 hour for walkers and the other 1 hour and 30 minutes accessible to walkers and cyclists.

www.suisse-alsace.fr



OPENING

Pump track terrain > MUHLBACH-SUR-BRUCHE (Bruche Valley)

Fun and adrenalin on the largest outside pump track terrain in France! A circuit of 315m with bumps and banked turns for scooters, skateboards, mountain bikes, BMX or roller-blades.

Free admission, helmets obligatory, rest and picnic area on the site.

www.valleedelabruce.fr



© Office de tourisme de la vallée de la bruche / Stéphane SPACH

2 New equipment, trails, service providers

European cultural routes in Alsace

The cultural routes program by the Council of Europe was launched in 1987 to show how the roots of the European identity can be the basis of shared citizenship. Today, over 30 cultural routes have been approved, of which 4 pass through Alsace:

- **Saint James Way**
www.saintjamesway.eu
- **Iter Vitis – vineyard paths**
www.itervitis.fr
- **The European Route of Jewish Heritage**
www.jewishheritage.org
- **Via Habsburg**
www.via-habsbourg.at

www.culture-routes.net



Beers in Alsace



Au Gré des Bières :

The portal site of beer in Alsace with:

- brewing trails to be discovered by bicycle, car or on foot,
- manufacturing history and secrets,
- the 43 breweries in the micro-brewery industry,
- events, open houses, beer festivals

www.augredesbieres.com



L'Echappée Bière :

a touring, leisure and events operator specialised in the beer world (tours and trips, scavenger hunts, city-tours, seminars...)

<https://tourisme.echappee-biere.fr>

“La Mercière” in Cosswiller :

opening of an artisanal, organically aware brewery which respects regional traditions. Varied and delicious beers: white, lager, pale ale or special.

www.la-mercierre.fr

■ ACCOMMODATION & FINE DINING ESTABLISHMENTS

In Alsace, there are nine five-stars restaurants: Villa Lalique, the Chenaudière, the Berges Hotel, the Chambard, the Maison des Têtes, the Régent Petite France, Grande-Ile Sofitel, the Château d'Isenbourg and the Château de l'Ile. But there are also a great number of charming establishments such as hotel-spas or B&Bs ...

Jenny Hotel > HAGENTHAL-LE-BAS



This 3-star hotel was granted a European eco-label for its transformation: restaurant with vegetarian and gluten-free menu, vegetable garden and orchard arranged and maintained using the principles of permaculture.



www.hotel-jenny.com

Bollenberg Hotel > WESTHALTEN

Creation of a relaxation area/spa at the 3-star Bollenberg Hotel with a salt and chromotherapy treatment room over 750 m², outdoor tree-filled area of 400 m², indoor heated swimming pool, sauna, Hammam, a physiotherm infrared cabin and treatment rooms.

www.hoteldubollenberg.com



Hirtz Estate > WATTWILLER



Opening of a Nordic spa at the 3-star Hirtz Estate where the principle is to alternate between hot and cold with a sauna, a Hammam, a sanarium, floatation or infrared beds, sensorial shower, diverse body treatments, aromatic shower, outdoor whirlpool, swimming spa.

www.domaine-hirtz.com

2 New equipment, trails, service providers

■ ACCOMMODATION & FINE DINING ESTABLISHMENTS *(continued)*

Bristol Hotel > MULHOUSE



DIn this 3-star hotel, some expansion work now welcomes 18 new rooms and soon a relaxation area with swimming pool.

www.hotelbristol.com

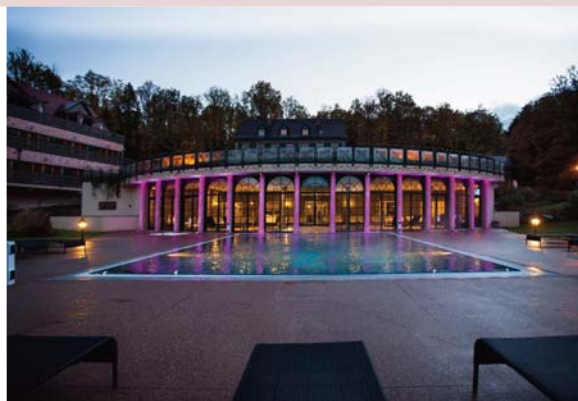
La Couronne Hotel and Restaurant > ENSISHEIM (near Mulhouse)

This 4-star establishment reopened its doors in November 2017. It is set within an 18th century building which welcomed Louis 14th, Turenne, Napoleon and Goethe, having had an inn for six centuries and was closed for several years. Totally renovated now boasting 16 rooms waiting to be labelled as 4-star, a brasserie seating 100 people with a chic lounge environment and the Chef Angelo PEZZA who worked at La Chèvre d'Or in Èze, a wine cellar and a sauna.

www.couronne-ensisheim.com



Les Violettes Hotel > JUNGHOLTZ



The 4-star Les Violettes Hotel now boasts a spa extension of 1000m²: creation of an outdoor pool containing salt from the Dead Sea for specifically targeted treatments.

(opening in the spring).

www.les-violettes.com



Table du Gourmet > RIQUEWIHR

In Riquewihr, Jean-Louis Brendel established the Table du Gourmet (1-star with the Michelin Guide), the Brendelstüb – a wine bar – and the accommodation: B. Suites (bed and breakfast), B. Cottage (holiday cottage) and B. Vintage (guest house). Set over 3 floors, this house is entirely designed inspired by the 1950's. In a building listed as a French heritage site, in the heart of the village of Riquewihr.

www.jlbbrendel.com

Guest house Les Amandiers > BERGHEIM

Les Amandiers guest house, on the Wine Route, has five themed apartments and a balneotherapy area with sauna, Hammam, hot tub and workout room.

www.les-amandiers.alsace



Les Bagenelles Hotel > SAINTE-MARIE-AUX-MINES



Les Bagenelles just received its 3rd star after significant renovation work of the rooms (10 double rooms and 3 family-sized rooms) after recently having received an Eco-Label. Each floor boasts a different setting: "into the wild" forest cabin on the 1st floor and "graphic wood" on the 2nd. There is also a slow-food restaurant seating up to 120 people and an outside eating area for 50 people.

www.bagenelles.com

Les Humanistes Best Western Hotel > SELESTAT

This Hotel is aiming for 4 stars and has 60 rooms, a restaurant, terrace, garden and spa with outdoor swimming pool.
(Opening in October)

www.hotelmajuscule.fr



2 New equipment, trails, service providers

■ ACCOMMODATION & FINE DINING ESTABLISHMENTS *(continued)*

5 Terres Hotel & Spa: opening of a restaurant > BARR



Opening of a restaurant, boasting an upscale bistro menu, within the 4-starred 5 Terres Hotel & Spa last November. This luxurious hotel set within a 16th century building combines charm and style with exposed beams, brick and dressed stone walls, in heart of Barr, on the Wine Route (26 rooms and suites, spa with indoor swimming pool, treatment rooms, sauna and Hammam).

www.5terres-hotel.fr

La Cheneaudière Inn & Spa > COLOY-LA-ROCHE

A 5th star for La Cheneaudière Inn & Spa, Relais & Châteaux (38 rooms, renowned restaurant, nature spa of 2500 m²). Significant work in progress: 3rd restaurant room, expansion of spa with new terrace and outdoor panoramic pool, renovation of rooms bit by bit.

www.cheneaudiere.com



Hostellerie des châteaux > OTTROTT



The 4-starred Hostellerie des Châteaux & Spa opened up its spa extension with 3 swimming pools and 10 saunas over more than 2500 m² with areas reserved for adults and others opened to families with children so they can be initiated to the pleasures of spas. New regionally inspired suites which focus on well-being, nature and noble materials such as wood, mineral paints, linen curtains made by Gander de Mittersholz, combined with all the necessary modern equipment. The best part of this investment is for the secret suite & spa which sits 10 metres up with stunning views overlooking the surrounding nature and equipped with all the luxury expected from an exclusive suite.

www.hostellerie-chateaux.fr

Boma Hotel > STRASBOURG



103 rooms rooms with junior suites and terraces. Located directly in the city centre, this 4-star establishment of the regional Sogeho Group is a new concept opened up onto the city with bistro, bar, fitness room and an ethnic-chic boutique.

(Opening in August)

www.boma-hotel.com

Okko Hotel > STRASBOURG

120 rooms, business corner, boutique, meeting room, light snacks. The 8th establishment of this name which has 4 stars, belongs to the audacious Black Swans development program, a futuristic-architectural project in the heart of the Malraux peninsula, reconversion of former port wasteland in this new district just 10 minutes on foot from the historic city centre.

(Opening November 2017)

www.okkohotels.com



Hôtel des XV > STRASBOURG



In the emblematic Conseil des XV district, just a stone's throw away from the Orangerie Park and European institutions. This beautiful bourgeois building dates back to 1914 and was transformed into a 4-star Boutique Hotel: 10 rooms, breakfast room and bar.



www.hoteldesxv.com

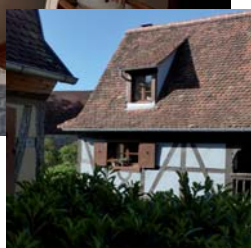
B&B "Les Lettres de mon Moulin" > OBERMODERN



Writing and books are at the heart of the project "Les Lettres de mon Moulin" which has 5 charming guest rooms with evocative names such as Daudet, Colette, Jules Verne, Molière, Cocteau, a meeting room, a terrace. The site proposes a large choice of writing activities: writing workshops, themed week-ends, such as vegetarian cooking and writing.

(Hochfelden and Bouxwiller sector, accessible by train)

www.leslettresdemonmoulin.fr



3 New events, new exhibitions



Strasbourg Mon Amour > February 9 -18

With its remarkable heritage, its half-timbered houses, its narrow street and small picturesque squares, its canals and its bridges, Strasbourg belongs to the category of romantic cities. For the 6th edition, the European capital is ready to celebrate all sweethearts with a program which is simultaneously poetic, cultural, upscale and with a little hint of eccentricity!

www.strasbourg-monamour.eu

Exhibition "Photographic Escape - Adolphe Braun" > Unterlinden Museum > COLMAR > February 17 - May 14

Adolphe BRAUN was a French photographer (1812-1877), who excelled in using technical processes and influenced the artists of his time as well as the history of photography. Created in partnership with the Munich Stadtmuseum this exhibition unveils the beauty of this collection given by the Braun Company in 1968. Visitors can thus discover 200 photographs, supplemented by around twenty pictures by artists, questioning the interaction with painting and prints from the 19th century.

(Open every day from 11am to 7pm)

www.musee-unterlinden.com



*Le cervin et le lac Riffelsee
© Adolphe BRAUN*

Exhibition "Laboratory of Europe, Strasbourg 1880-1930" > STRASBOURG > until February 25



This vast multidisciplinary event organised by the Museums of Strasbourg in partnership with the University of Strasbourg, offers a set of exhibitions and cultural events throughout the city, to explain the uniqueness of the Strasbourg population to be so open towards the European humanist culture.

www.musees.strasbourg.eu

Exhibition "Us and the Others, Racial Prejudices" Struthof > SCHIRMECK > March - June 20

Site of the former Natzweiler concentration camp.

By shedding new light on this topical matter, the exhibition is in line with the ongoing active commitment for equal treatment of human beings amidst diversity. Exhibition designed and produced for the Musée de l'Homme (Museum of Mankind) and the Paris Natural History Museum, adapted by the European Centre of Deported Resistant Members (CERD).

www.struthof.fr



Exhibition-installation "Les résidus du vide" by Ben Jack NASH > REICHSHOFFEN > Mars

In a discarded synagogue, created by the internationally known artist Ben Jack Nash who lives in Strasbourg, the objective of this artistic gesture is to breathe a new life into this building and to create ties between the inhabitants and their historic heritage. This synagogue dates from 1851 and sits in the heart of the Northern Vosges Natural Nature Reserve.

<https://www.facebook.com/lesresidus/>



Exhibition "Pieta for World War I - Presentation of the commemorative tapestry for the centenary of the World War 1" > Historial du Hartmannswillerkopf > March 30 - October 22



Designed by the successful German pop-art artist Thomas BAYRLE, its production was entrusted to the Patrick Guillot Workshop in Aubusson. Boasting immense dimensions in both black and white, the image appears through the unique succession of skulls and crossbones, forming an emotional and masterly tribute to all the war victims.

www.memorial-hwk.eu

3 New events, new exhibitions

Exhibition "In the shoes of a soldier... in 1870" > WOERTH > April 8 - September 16



After renovation work and a completely rethought museum layout, the Musée de la Bataille (Battle Museum) of August 6th 1870, reopened its doors in March 2017. The 2018 program includes a temporary exhibition and many events (searching for a lost tomb in the forest, unusual findings, bivouac and music ...)

www.webmuseo.com/ws/musee-woerth

Fortified Castle Day > In all Alsace > Tuesday, May 1

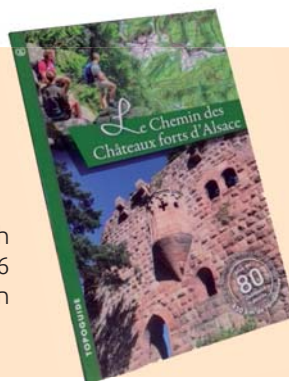


The fortified castles and cities of Alsace, their associations and volunteers will open their doors to the general public for a special day of shows, guided tours, displays, workshops and entertainment.

Facebook : @routedeschateauxdalsace
twitter : @Rchateauxdalsace

The Alsace Route of Fortified Castles: publishing a travel guide

The I.D. l'Edition recently published a French guide with 450 km of hikes, over 80 descriptions of castles and 26 waypoints, made the Châteaux forts d'Alsace association and the Federation of the Club Vosgien.



2nd Edition of the Festival Tapas et Remparts > May 20 - August 26

Each Sunday, around ten sites along the Route des Châteaux et Cités Fortifiées d'Alsace propose visitors to come taste some original "L'ami Fritz"-type tapas. Endless occasions to (re) discover the beauty of our heritage around a savoury and hearty meal.

Pre-program: May 20 - Wangen
June 24 - Hohlandsbourg / July 1 - Lorentzen - Grange aux Paysages / July 15 - Fleckenstein / July 29 - Obernai
August 5 - Haut-Koenigsbourg
August 12 - Wangenbourg
August 26 - Châtenois

Facebook : @routedeschateauxdalsace
twitter : @Rchateauxdalsace



Exhibition "Magnificent Industry" » > STRASBOURG > First fortnight in May

For 10 days, the Strasbourg public areas will welcome artistic installations and original creations signed by living artists, the fruit of an artistic partnership between these artists (international, national or local) and the sponsoring companies, all from Alsace, or located in Alsace. The scattered exhibition is free-of-charge and is open to the general public. There will also be associated conferences and debates on Art, Industry and the City.

www.industriemagnifique.fr

**L'INDUSTRIE
MAGNIFIQUE**

6th edition of SlowUp Alsace > CHÂTENOIS- BERGHEIM- SÉLESTAT> June 3



Along the Alsace Wine Route...

A festive, sporty and tasty day to discover the Alsace Wine Route in an exceptional setting at the foot of the Haut-Koenigsbourg. Each year, on the 1st Sunday in June, the event welcomes more and more people with 40,000 last year. There are 5 loops between 8 and 31 km along a trail closed off to traffic and reserved for bicycles, walkers and roller-bladers with breaks to taste local specialities and wine accompanied by music and games for children. (Free access)

www.slowUp-alsace.fr

Facebook : @slowUp.Alsace

twitter : @slowUpAlsace

Exhibition Corpus Baselitz » Unterlinden Museum » COLMAR > June 9 to October 29

This large exhibition is solely dedicated to the German artist Georg BASELITZ for his 80th birthday. Exhibited for the first time in a French museum, these works (paintings, drawings and sculptures) make up a whole in which the artist questions his own body, and consequently his place in art history. This exhibition is part of an ongoing retrospective which the Beyeler Foundation is dedicating to him near Basel from January to May, 2018.

www.musee-unterlinden.com



Ankunft demnächst
© Georg BASELITZ

Old Car Festival » MULHOUSE » June 30 - July 1



This international exhibition is open to all types of old and exceptional car over 30 years-old from France, Switzerland and Germany. An annual get-together allowing car enthusiasts to present their vehicles in the vicinity of the National Automobile Museum, either just parked inside or driving around the outdoor 60,000m² within the confines of the Exhibition Park.

www.parcexpo.fr → L'AGENDA

3 New events, new exhibitions

Exhibition "Mettre en avant les histoires" (Story-telling fun) > Toy Museum > COLMAR > until September 9



This exhibition is on the themes of the figurines which retrace their history from the 18th century to today. Visitors can admire the colourful miniaturised world of figurines which were an integral part of our childhood: soldiers made of cardboard, lead and tin also with PlayMobil and Lego and making a little detour through dolls' houses and Polly Pocket. This exhibition dives into the history of figurines where the imagination has no limits. With over 2,500 figurines arranged in around thirty different settings, the exhibition proposes an amusing and mesmerising display.

www.museedujouet.com

World Bonsai Convention > Exhibition Park - MULHOUSE > October 12-14

A unique event: 200 bonsai, 100 suisekis, numerous exhibitions and displays during 3 days:

- BCI World Bonsai Convention
- National Convention of the French Bonsai Federation
- National Convention of the French Association of Suiseki Amateurs
- Bonsai Euro Top 30, original presentation of the 30 most beautiful bonsai in Europe

<https://www.parcexpo.fr/congres-bonsai/accueil-uk.php>



4 Projects for 2019 and more...

April
2019

EXTENSION

Schweitzer's home > Gunsbach



Some 375 m² will be added to the rear of the present building of the Albert SCHWEITZER home museum, a man who was simultaneously a doctor, pastor, theologian, musician and philosopher. This extension will consist of a glassed gallery entrance hall as well as underground rooms. The house will also be renovated allowing the rooms to return to their original functions. In Kaysersberg, his native home will also be renovated.

www.schweitzer.org

Hotel "News" > OBERNAI

After the creation of a meeting centre of 900 m² with a capacity of 300 people in 2018, the Wucher family are going to set to work creating a spa of 2,500 m² divided up among the inside and the outside of the Park Hotel. A luxury hotel is also planned within the Château de Hell, sold by the municipality



Printemps
2019

Fun and sporty sphere > DRACHENBRONN



The Pays de Wissembourg region has the ambitious project of building a wooden sphere of 40 m in diameter in the forest. It will offer about forty sports, leisure and fun activities with various difficulty levels! This project will also include a reception building, a parking area, a campsite with 30 or 40 spaces for camping vans and 15 to 20 mobile home accommodations.

www.cc-pays-wissembourg.fr

5 The centenary of the World War 1: pre-program

In Alsace, 23 projects about the Centenary of the Great War have been created and here is the pre-program drawn up at the end of the year of 2017. New projects will also appear all throughout the year of 2018, some maybe rethought or modified.

www.centenaire.org



■ A year dedicated to the Great War > WITTENHEIM

■ The Great War viewed through films

> *January - December*: cycle of a film per month

■ Exhibition "Unusual letters from the Great War" > November 5 – December 3

■ Exhibition of local comics and photographic documents

> November 1-30

■ Patriotic ceremony and concert

> November 11

Testimonials on the human traumas through film-making works, games (quiz) to make younger people aware, and with explanations provided by a local historian to remind and explain to people what this war was all about.

www.wittenheim.fr

■ Exhibition and show "One War – Two Visions"

> ASPACH-LE-bas>

February 25 - March 4

Exhibition regarding the history of the municipality during the Great War, with historical photos and documents in the entrance hall of the primary school. A show staging a French soldier, a German soldier and a farmer, allowing spectators to understand life during the war.

www.aspach-le-bas.fr

■ Cultural and memorial season > Hartmannswillerkopf > From Easter to November 11

All throughout the year, the Hartmannswillerkopf will be the stage for various events. Conferences, round-tables, projections, guided tours and many other events will allow visitors to discover the history of the WW1. With a specific emphasis of the arrival of American troops at the Vosges Front.

www.memorial-hwk.eu



■ **Inauguration of a commemorative monument and exhibition on the theme "Kilianstollen" > CARSPACH > March 17 - 25**

The Kilianstollen was located on the German front line set to the west of Altkirch between the end of 1914 and 1918. It was a very large underground shelter and the German artillery bombarded the French lines and a part of the shelter collapsed with 34 soldiers being buried alive. **Building of a commemorative monument with the inauguration on March 18.** An exhibition from March 17-25 with objects from the gallery excavations undertaken by archaeologists in 2011.

www.kilianstollen1918.com

■ **Reopening of the Casemates Trail Kasmattenweg > SOULTZ-LES-BAINS > May 1**

This 6 km trail is part of the belt of German fortifications of Strasbourg and the Mutzig Fort. Located on the Wine Route, the municipality wanted to reopen this trail to the public after rehabilitation, restructuring, and implementation of information panels. A geographical and historic orientation table will point out the military structures upon the neighbouring hills, the other positions of the Bruche and the Mutzig Fort. Guided tours upon request. Guided tours upon request.

www.soultz-les-bains

■ **Exhibition "Commemoration of the Centenary of the First World War" > THANN > June 1 – September 30**

Photo prints using glass plates will be presented at the Halle aux Blés Museum.

www.ville-thann.fr

■ **Exhibition "1914-1918. An average city during the Great War" > Chartreuse Museum - MOLSHEIM > July 14 - September 15 and November 11**

This exhibition presents the Great War, its origins and its political, economic and social repercussions in a city of Alsace, away from the front. Publication of a work and numerous educational activities (travelling exhibition from September 17 to November 9 in various primary and secondary schools).

www.molsheim-histoire.fr

■ **Sound and Light > THE LINGE (ORBEY) > July 26, 27, 28 and August 3, 4**

This show was created especially for the Centenary to pay tribute to the French chasseurs (mountain infantrymen) and the Poilus (WW1 French soldiers) as well as for the Bavarian Jäger (riflemen) who died atop the Collet du Linge. It retraces the years as lived by the Alsace-Moselle population as well as the desired but often complicated return to being France after 4 years of being attached to the German Empire.

www.linge2015.com

■ **Inauguration of the Sundgau to Briançon Memorial Path "The Wednesday battles August 19, 1914" > August 18, 19 Exhibition > October 1-7**

Memory tourism enhanced between Altkirch, Wittersdorf, Emelingen and Heiwiller to create a memory path with the Briançon inhabitants and southern Alsace for the battles dating from August 19, 1914, to preserve the collective memory and relay these memories to the younger generations.

www.culture-solidarite.com



5 The centenary of the World War 1: pre-program



■ Peace March 1918/2018 > Mutzig Fort > weekend of September 29, 30

The last weekend of September, paths marked by the Club Vosgien (association which organises hikes, marks out trails and protects the fauna and flora) will allow participants to access the Fort from 4 departure points. Onsite there will be snacks, entertainment and an audio-visual show relating the history of the fort building and its impact upon the outbreak of war. The Roi Dagobert wine cellar will unveil the so-called sparkling wine cuvée for Peace. Return to the parking area guaranteed by a shuttle bus. Last but not least, some young people, coached by a known artist, will produce a street-art-style graphic creation which will be visible at the Fort for the whole summer.

www.fort-mutzig.eu

■ Exhibition "The Return of Alsace to France (1918-1925)" > Departmental archive from the Bas-Rhin > STRASBOURG > October, 2018 - March, 2019

The departmental archives for the Bas-Rhin proposes, in partnership with the Department of the Haut-Rhin, an exhibition exploring the first post-war years in Alsace. Intended for all ages, this exhibition will make historical documents come to life, issued from the emblematic collection which the Archives preserved during this period, crucial for regional history, with illustrations made by the artist Anne TEUF, author of the comic book FINNELE. The major aspects of Alsace's return to France after forty-seven years of being integrated within the German Empire will be addressed through the eyes of its inhabitants in an

educational manner which can be understood by all ages. The sorting of the Alsace population depending on the lineage by the French administration will also be evoked, the cause of many heartbroken families, the difficult return to civil life of the Alsace men who fought with the German uniform, or even the concerns of winegrowers over the competition with French producers who were now their fellow countrymen. This exhibition will be part of the 2018 cultural program of the Bas-Rhin department, focused on the return to France. It will be accompanied by a cycle of archive readings which will take place in several municipalities of the department. The travelling variation of the exhibition will be visible in the secondary schools all throughout Alsace.

<http://archives.bas-rhin.fr/>

■ Exhibition "Mutation - Shard Franco-German Perspectives at the Hartmannswillerkopf" > UFFHOLTZ Memory Shelter and the Hartmannswillerkopf Historial of World War 1 > October 21 end of November

Two artists, Tobias KERN (German) and Nathalie SAVEY (French), attempt to reproduce their impressions and emotions of the formidable battles which took place at the top of HWK using black and white photographs. The exhibition will first be presented in Germany on July 8 to October 7 at the Messkirch Castle. An event is also planned relating to this exhibition and Armistice Day in November.

www.abri-memoire.org
www.memorial-hwk.eu



■ **Concert in tribute to all those who encouraged victory**
> STRASBOURG > November 17

Performed by the Chœur des Trois Frontières (Choir from the three borders), this choir and organ concert from "Misery" op. 3 by Auguste Schirlé, an Alsace composer, will take place at the Saint-Guillaume parish.

www.choeur3f.eu

■ **Celebration of the arrival of the sacred flame**
> THANN > November 5-12

End of October: sharing of the sacred flame in Verdun and left at the Hartmannswillerkopf. Passage of the flame on November 10, carried by runners throughout 4 municipalities. Arrival in music in Thann with the Grognaards (the grumblers ... Old Guard under the Emperor Napoleon) followed by ceremonies, shows and concerts dedicated to French Republican values.

www.ville-thann.fr

■ **Show "Alsace in the historic interwar period"**
> Préo - OBERHAUSBERGEN (STRASBOURG)
> 5 représentations : November 6-11

It's a world premiere of a theatre adaptation of the work by Alfred Döblin. From September to December, musical conferences and lectures lead to different views and perspectives of this crucial moment for Europe and the world.

School workshops at the Saint-Guillaume church in Strasbourg, the Kléber Bookshop in Strasbourg and the Crédit Mutuel Library in Strasbourg.

<http://www.a-livre-ouvert.com>

■ **Commemoration of the Centenary of the November 11 Armistice Day > SAINT-AMARIN > November 9 -11**

A weekend of commemoration with the participation of all local players (schools and secondary schools, patriotic associations, network of community-based associations, municipalities, fire-fighters, Serret Museum) with a trip to Verdun to relight the flame and commemoration ceremony at the Moosch cemetery.

www.souvenir-francais.tv-com.net/comitesaintamarin

■ **Creation of a symbol on the War Memorial "First World War, full of innocent enthusiasm to the WW1 soldiers in the trenches"**
> FORTSCHWIHR > November 11

With works of art, music and poems, pay tribute to the soldiers of the World War 1.

www.fortschwihr-alsace.fr

■ **Franco-German concert > Thann > November 10 > METZERAL > November 11**

Concert organised by the Thann Choir in memory of all the victims of the First World War, performed on the both sides of the Rhine (November 3 in Germany at Lutherkirche Fellbach) and played by French and German musicians.

www.evpt.fr



5 The centenary of the World War 1: pre-program



■ Participative show "The Christmas Truce" > MAC - BISCHWILLER > November 11

Concert regarding the Christmas Truce (Christmas, 1914), by the English composer Jonathan Rathbone with oratorio for narrator, soloist, choir and orchestra. A work in English, French and German). Performed by the Petits Chanteurs of Strasbourg – Choir from the Rhine National Opera. .

www.petits-chanteurs-strasbourg.com

■ A play, "My Duty to Remember" > OBERSAASHEIM > November 11

Written by Rémy COMBRE from Obersaasheim, this play is performed by amateur actors and retraces the life of his great, great-grandfather, a mountain infantryman from the 27 Battalion in Annecy from 1914-1918. Incorporated August 1, 1914, he stayed 4 years in Linge.

www.obersaasheim.fr

■ Creation of a memorial museum > DANNEMARIE > Opening expected: November 11

In the south of Alsace, conversion of former 1,000 m² ground floor of Peugeot building to house the "14-18 - the Forgotten Trenches" collection, a welcoming and lively area. The geographical and historical traits have made Sundgau a historical place, combining the accounts of the German Empire, the Swiss Confederation and France.

www.dannemarie.fr



■ Sound & Light show "I'm going to tell you about the Great War" > METZERAL > November 17-18

Show lasting 1 hour and 30 minutes in ten scenes accompanied by musical works performed by the primary school children, the Vogésia 1850 choir and the Metzeral music company.

www.metzeral.fr

■ Lecture "The Conversation of those absent" > Maison Carrée WOLXHEIM

The Sundays January 28, February 18, March 18, April 22, May 20, June 17, July 22, August 12, September 16, October 14, November 11, December 16 at 4pm. Last: 1 hour.

Focused on Elisabeth JACQUELIN, a young nurse at the beginning of the war, "The Conversation of those Absent" explores the complexity of relationships and feelings about the war through numerous documents (letters, objects, photographs, newspapers or official papers) which were found in Alsace (more precisely at the Wolxheim Canal). Lectures and a site hosted by France Culture are the means to broadcast and make this project public. Initiatives also organised in schools, multimedia libraries, hospitals and retirement homes.

blog.franceculture.fr/conversation-des-absents

■ The Peace Train

By means of this project, Thur Doller area wants to highlight the powerful messages about Peace in Europe, the centenary of the Armistice, the appeal of a region very aware of its past, and finally, the heritage of the French railroads to preserve. A mapping-type show in the train station of Burnhaupt-Le-Haute represents a symbolic act - the meeting of a German train and a French train. Events will take place throughout the region: exhibitions and events in the Senthem train station, at Hartmannswillerkopf, at the Serret Museum, at the Uffholtz Memorial as well as themed hikes with the Club Vosgien.

www.pays-thur-doller.fr

